PROGRAM SHEET

BACHELOR OF ARTS IN

COMMUNICATION STUDIES

(BACS)

UNIVERSITY CORE CURRICULUM		61-62 SCH
SSK 1201	Study Skills I: Skills for Learning and Research	2 SCH
SSK 1202	Study Skills II : Critical Reading and Problem Solving (*Pre-requisite: SSK 1201, SSK 1203; co-requisites: AWT 1002 and ARD1002*)	2 SCH
SSK 1203	Computer Skills for Independent Learning	2 SCH
SSK 1204	Applied Independent Learning Methods (*Pre-requisite: SSK 1201; SSK 1203; co-requisites: AWT 1002 and ARD1002*)	2 SCH
SSK 1205	Inter-personal skills and Social interaction in an Academic Context (*Co-requisite: ALS 1002*)	2 SCH
ARB series	Appropriate placement to be determined by student's entry level	3 SCH
FRN series	Appropriate placement to be determined by student's entry level	2 SCH
FRN or ARB	Appropriate placement to be determined by student's entry level	2-3 SCH
COM 1301	Communication through Speaking (*Pre-requisite or Co-requisite: SSK1202, SSK 1205, Eng1301*)	3 SCH
CHE 1400	Chemistry and the Environment	4 SCH
CSC 1400	Introduction to Computers	4 SCH
ENG 1301	English Composition I (*Pre-requisite: Pass all language Center modules*)	3 SCH
ENG 1302	English Composition II (*Pre-requisite: ENG 1301, SSK 1204 and SSK 1202*)	3 SCH
HIS 1301 or HIS 2301	History of the Arab World (*Pre-requisite: ENG 1301 and SSK1202*) or Contemporary World History (*Pre-requisite: ENG 1302*)	3 SCH
HUM 3302 or HUM 3306	Introduction to the Study of Islamic Civilization, or Comparative Religion (*Pre-requisite: Junior standing*)	3 SCH
LIT 2301 or PHI 2301	Major Works of World Literature (*Pre-requisite: Sophomore standing and ENG 1302*) or Philosophical Thought (*Pre-requisite: ENG 1302*)	3 SCH
MTH 1399 and MTH 1300 or MTH 1300 and MTH 1301	Introductory Mathematical Concepts and Discrete Mathematics or Discrete Mathematics & Calculus I	6 SCH
PED 1201	Physical Education: Fitness for Living	2 SCH
PHY 1400 or BIO 1401 or BIO 1402	Conceptual Physics, or Principles of Biology I, or Environmental Biology	4 SCH
PSC 2301	Comparative Political Systems (*Pre-requisite: ENG 1302*)	3 SCH
PSY1301	Introduction to Psychology	3 SCH

SCHOOL CORE CURRICULUM		22 SCH
HUM 3301	Introduction to Islamic Art and Architecture (*Pre-requisite: Junior standing*)	3 SCH
SSC 3303	Research Methods (*Pre-requisite: SOC 1301 or SSC 1310*)	3 SCH
ENG 2301*	Critical Thinking and Written Communication (*Pre-requisite: ENG 1302 and COM 1301*)	3 SCH
COM 2301	Advanced Speech and Multimedia (*Pre-requisite: COM 1301*)	3 SCH
SSC 2401	Social Statistics (*Pre-requisite: MTH 1300 or MTH 1301, highly recommended*)	4 SCH
SSC 4302	Senior Capstone (*Pre-requisite: to be taken during the last regular semester*)	3 SCH
INT 4300	Internship (*Pre-requisite: Senior standing*)	3 SCH

***Communication** majors may substitute the following upper level writing courses for ENG2301: ARB 3301 Writing for the Professions in Arabic, or ENG 3301 Writing for the Professions in English, or FRN 3320 French for the Professions.

COMMUNICATION STUDIES MAJOR CORE		21 SCH
COM 1302	Introduction to Mass Communication (*Pre-requisite: ENG 1301 and SSK 1202*)	3 SCH
COM 1303	Introduction to Human Communication (*Pre-requisite: ENG 1301*)	3 SCH
COM 2303	International Communication (*Pre-requisite: COM 1302 or Dean's approval*)	3 SCH
COM 3320	Communication Theories (*Pre-requisite: junior standing*)	3 SCH
COM 2305	Computer Applications for Com Studies (*Pre-requisite: COM 2301*)	3 SCH
COM 3326	Visual Communication (*Pre-requisite: COM 1301 and COM 2305 or special permission*)	3 SCH
PSY 3302	Social/Organizational Psychology (*Pre-requisite: PSY 1301 or special permission*)	3 SCH

CONCENTRATIONS (Select one only)		12 SCH

Students are required to choose one concentration of the two available. Students take the three required courses for the Concentration and one additional course in Communication.

MEDIA STUDIES

Required Courses: **9 SCH**

COM 3321	Mass Media and Society (*Pre-requisite: SOC 1301 or SSC 1310 and COM 1302*)	3 SCH
COM 3329	Screen Studies (*Pre-requisite: Junior classification, COM 1302*)	3 SCH
COM 3310 **or** COM 2304	Promotional Communication (*Pre-requisite: COM 1302 and COM 2305*) Introduction to Video and Film Production (*Pre-requisites: Com 1302 and COM 2305 or special permission*)	3 SCH

PROFESSIONAL COMMUNICATION

Required Courses: **9 SCH**

COM 3310	Introduction to Promotional Communication *(Pre-requisite: COM 1302 and COM 2305)*	3 SCH
COM 3325	Technical Communication Skills *(Pre-requisite: COM 1303, COM 2301 and COM 2305 or special permission)*	3 SCH
COM 3330	Organizational Communication *(Pre-requisite: Junior classification, COM 1303 and COM 2301)*	3 SCH

In addition students must complete any additional course from the following:

COM 2304	Introduction to Video and Film Production *(Pre-requisites: Com 1302 and COM 2305 or special permission)*	3 SCH
COM 3301	Public Relations Communication *(Pre-requisite: COM 1302 and COM 2305)*	3 SCH
COM 3310	Introduction to Promotional Communication *(Pre-requisite: COM 1302 and COM 2305)*	3 SCH
COM 3321	Mass Media and Society *(Pre-requisite: SOC 1301 or SSC 1310 and COM 1302)*	3 SCH
COM 3322	Writing for the Media (in English, French or Arabic)	3 SCH
COM 3325	Technical Communication Skills *(Pre-requisite: COM 1303, COM 2301 and COM 2305 or special permission)*	3 SCH
COM 3327	Persuasion *(Pre-requisite: Junior classification and COM 1303)*	3 SCH
COM 3328	Mass Media Texts Analysis *(Pre-requisite: COM 3320)*	3 SCH
COM 3329	Screen Studies *(Pre-requisite: Junior classification, COM 1302)*	3 SCH
COM 3330	Organizational Communication *(Pre-requisite: Junior classification, COM 1303 and COM 2301)*	3 SCH
COM 3399	Special Topics in Communication *(Pre-requisite: junior standing)*	3 SCH
COM 4302	Video and Film Production *(Pre-requisite: Junior classification and, COM 2304)*	3 SCH
COM 4304	Media and Development *(Pre-requisites: Senior Classification, COM 3321, and either COM 2304 or COM 3310)*	3 SCH

MINORS	**18-19 SCH**

WOMEN AND DEVELOPMENT STUDIES

Required Courses: **9 SCH**

HUM 3311	Women and Culture *(Pre-requisite: Junior Standing)*	3 SCH
SSC 3311	Women and Economic Development *(Pre-requisite: Junior Standing)*	3 SCH
SSC 3312	Women and Society *(Pre-requisite: Junior Standing)*	3 SCH
SSC 3313	Women and Politics (*Pre-requisite: PSC 2301)*	3 SCH

Plus two other courses from the school of Humanities and Social Sciences	**6 SCH**

HUMAN RESOURCE DEVELOPMENT
Required Courses: **9 SCH**

HRD 2300	Introduction to Human Resource Development	3 SCH
HRD 3301	Human Capital Management	3 SCH
HRD 3302 **or** HRD 2301	Ethics in Professional Contexts *(Pre-requisite : junior standing)* Business Environment and Ethics for HRD	3 SCH

In addition students must complete any three courses (9 SCH) from the list below		**9 SCH**
HRD 3303	Training and Development *(Pre-requisite : HRD 2300)*	3 SCH
HRD 3304	Strategic HRD *(Pre-requisites: HRD 2300 and 3301)*	3 SCH
HRD 3305	Issues in the Human and Social Development *(Pre-requisites: HRD 2300)*	3 SCH
HRD 3399	Special Topics in HRD *(Pre-requisite: Junior Classification)*	3 SCH
HRD 4301	Program and Project Management *(Pre-requisite: HRD 2300)*	3 SCH
HRD 4302	Needs Assessment and Org Effectiveness *(Pre-requisite: HRD 2300 and 3301)*	3 SCH
HRD 4303	Advanced Professional Relations Skills for HRD *(Pre-requisites: PSY 3302 or MGT4304)*	3 SCH
HRD 4304	Consulting for HRD *(Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor)*	3 SCH
HRD 4305	Human Resources Development in Public Administration *(Pre-requisites: HRD 2300 and HRD 3301)*	3 SCH
HRD 4306	Organizational Development and Change *(Pre-requisites: HRD 2300 and HRD 3301)*	3 SCH

NOTE: Students who have taken MGT 4304 Organizational Behavior are exempt from PSY 3302 Social/Organizational Psychology, but are required to take HRD 3303 Training and Development.

BUSINESS ADMINISTRATION

Required Courses : **12 SCH**

ACC 2301	Accounting Principles I (*Pre-requisite : MTH 1300 or MTH 1303, or MTH 1304*)	3 SCH
Eco 2301	Microeconomics (*Pre-requisite: MTH 1300, or MTH 1303, or MTH 1304, MTH 1301 a highly recommended co- requisite*)	3 SCH
Eco 2302	Macroeconomics (*Pre-requisite: ECO 2301*)	3 SCH
Mkt 3301	Principles of Marketing (*Pre-requisite : ACC 2302 and ECO 2302; or ACC 2301 and EGR 2302*)	3 SCH

In addition, students must choose any 2 out of the following courses: **6 SCH**

Mkt 3302	Advertising and Promotion (*Pre-requisite: MKT 3301*)	3 SCH
Mkt 3303	Consumer Behavior (*Pre-requisite: MKT 3301*)	3 SCH
Mkt 4306	International Marketing (*Pre-requisite: MKT 3302 or MKT 3303*)	3 SCH

INTERNATIONAL STUDIES

Required Courses : **3 SCH**

INS 3301	Theories & Models of International Relations (*Pre-requisite : PSC2301*)	3 SCH

In addition, students must choose any 3 out of the following courses: **9 SCH**

ECO 2310*	Introduction to International Economics	3 SCH
GEO 1301	Introduction to Geography	3 SCH
HIS 3301	Twentieth Century International History (*Pre-requisite : HIS 1301 or HIS 2301*)	3 SCH
INS 3302	International Law & Organizations (*Pre-requisite : INS 3301*)	3 SCH

In addition to two other courses from within the International Studies Porgram	**6 SCH**

Note: ECO 2310 is only open to non Business Administration students.

COMPUTER SCIENCE

Students from other majors who wish to complete a minor in Computer Science should complete 19 SCH in Computer Science including the following. Note: CSC 1401 is a prerequisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSc minor.

CSC1401	Computer Programming	4 SCH
CSC 2302	Data Structures (*Pre-requisite : CSC 1401 and MTH 1304 recommended*)	3 SCH
CSC 2303	Computer Programming II (*Pre-requisite : CSC 2302*)	3 SCH
CSC 3324	Software Engineering(*Pre-requisite: CSC 2303*)	3 SCH
CSC 3326	Database Systems (*Pre-requisite : CSC 3324*)	3 SCH
CSC 2304 **or** CSC 33xx	Computer Architecture (*Pre-requisites: CSC 2302 and EGR 3331*) 1 advanced CSC course	3 SCH

ELECTIVES	**6 SCH**

Students in CS Program are required to take 2 electives in any area of interest in consultation with their academic advisors.

TOTAL	**140 -142 SCH**