



PROGRAM SHEET

*BACHELOR OF BUSINESS
ADMINISTRATION*

(BBA)

Catalog 2012-2013

❖ SSK 1211	Strategic Learning for University Success (<i>Pre-requisite: Successful completion of at least three Language Center level I courses</i>)	2 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
❖ SSK 1212	Information Literacy Skills (<i>Pre or Co -requisite: SSK1211 and all Language Center level II courses except AWT1002</i>)	2 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSK 1213	Critical Thinking and Analysis (<i>Pre-requisite: SSK 1212 & ENG1301</i>)	2 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
*ARB 1310 or ARB 1320	Arabic for Academic Purposes Arabic for Communication Purposes	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
*FRN 2310 or FRN 3310	French for Academic Purposes II Advanced French Writing and Speaking Skills	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM1301	Communication Through Speaking (<i>Pre-requisite: ENG 1301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 1400	Introduction to Computers	4 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ENG 1301	English Composition I (<i>Pre-requisite: should pass all language models & SSK1212 as Pre or Co-requisite</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ENG 2302	Writing for Business (<i>Pre-requisite: (SSK 1211, SSK 1212, 1213) & ENG 1301 & COM1301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HIS 1301 or **HIS 1302(Arb) or HIS 2301 or PSC 2301	History of the Arab World in English (<i>Pre-requisite: SSK 1212</i>), or History of the Arab World in Arabic , (<i>equivalent to HIS 1301</i>), or Contemporary World History (<i>Pre-requisite: ENG 1301 & SSK 1213</i>) or Comparative Political Systems (<i>Pre-requisite : ENG 1301 & SSK 1213</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HUM 2302 or **HUM 2303 or HUM 2301 or **HUM 2304 or LIT2301 or **LIT 2304 or LIT 2305	Introduction to the Study of Islamic Civilization in English (<i>Pre-requisite: Sophomore Classification</i>), or Introduction to the Study of Islamic Civilization in Arabic , (<i>Pre-requisite: Sophomore</i>), or Introduction to Islamic Art and Architecture in English (<i>Pre-requisite: Sophomore standing</i>) Introduction to Islamic Art and Architecture in Arabic (<i>Pre-requisite: Sophomore standing</i>) Major Works of World Literature (<i>equivalent to ARB 2305/LIT 2305</i>) (<i>Pre-requisite: Sophomore Classification and ENG 1301 & SSK 1213</i>), or Introduction to Arabic Literature (<i>equivalent to ARB 2304</i>), or Introduction to World Literature in Arabic (<i>equivalent to ARB 2305/LIT 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HUM 2305 or HUM 2306 or PHI 2301 or PHI 2302	Science and Society (<i>Pre-requisite: Sophomore Classification</i>), or Comparative Religion (<i>Pre-requisite: Sophomore Classification</i>), or Philosophical Thought (<i>Pre-requisite: ENG 1301 & SSK 1213</i>), or History of Ideas (<i>Pre-requisite: ENG 1301 & SSK 1213</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 1300	Discrete Mathematics	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
BIO 1400 or CHE 1400 or PHY 1400	Environmental Biology, or Chemistry and the Environment, or Conceptual Physics	4 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SOC1301 or SSC1310 or GEO 1301 or PSY 1301	Introduction to Sociology (<i>Pre-requisite: SSK 1212</i>), or Introduction to Anthropology, (<i>Pre-requisite: SSK 1212</i>), or Introduction to Geography, (<i>Pre-requisite: SSK 1212</i>) or Introduction to Psychology (<i>Pre-requisite: SSK 1212</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

Notes :

❖ **SSK 1211 & SSK 1212** may be co-requisites for students who finished their LC Level requirements (except AWT 1002) or do not need LC courses (except AWT 1002).

* **Arabic and French language requirements:** A total of 6 SCH in these languages is a requirement of the UCC. Students take 0-6 SCH of Arabic and/or 0-6 SCH of French, depending on their background.

a- Students holding a Moroccan baccalaureate or having had Arabic as the language of instruction in high school are not required to take Arabic courses (0 SCH). They fulfill the Arabic language requirement by taking one of the following UCC content courses taught in Arabic: HIS1302, HUM 2303, LIT2304, or LIT2305. Language requirement in the UCC should be met by taking French courses depending on the TEF score.

b- Students who have not had Arabic as the language of instruction in high school are required to successfully complete 3-6 SCH depending on the placement test that will determine which Arabic courses (such as ARB1309, ARB1310, or ARB1320) are needed. A maximum of 6 SCH in Arabic can be counted as fulfilling the UCC language requirement. Any additional credits will not count towards the degree.

- All students are required to satisfy the TEF-B2 level of French, or take the required course(s) to reach the level needed, FRN3310, before graduation. Students will take a placement test which determines the French courses (such as FRN2310) needed to achieve this level of proficiency. A maximum of 6 SCH in French can be counted as fulfilling the UCC requirement. Any additional courses (such as FRN1305 and FRN1308) will not count towards the degree and will be graded on Pass/Fail basis. All students must also pass the French component of the Exit Exam.

** **History and Humanities requirement:**

a- Students holding Moroccan diploma are required to take one-**2**- content course taught in Arabic (HIS1302, HUM2303, HUM2304,

LIT2304, or LIT2305) to fulfill a History or Humanities requirement of the UCC. They may not take the equivalent course in English (HIS2301, HUM2301, HUM2302) or Arabic (ARB2304, ARB2305) to fulfill another requirement.

b-Students holding non-Moroccan diploma where arabic is the language of instruction are required to take one content course taught in Arabic (HIS1302, HUM2303, HUM2304, LIT2304, or LIT2305) to fulfill a History or Humanities requirement of the UCC. They may not take the equivalent course in English (HIS2301, HUM2301, HUM2302) or Arabic (ARB2304, ARB2305) to fulfill another requirement. The language requirement is met by taking two courses in either French or Spanish by placement, and no specific exit level. The 6 SCH must be completed in the same language.

BUSINESS MAJOR COMMON CORE COURSE			52 SCH
ACC 2301	Accounting Principles I (<i>Pre-requisite : MTH 1300 or MTH 1303, or MTH 1304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ACC 2302	Accounting Principles II (<i>Pre-requisite : ACC 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
Acc 3201	Moroccan Accounting and Taxation (<i>Pre-requisite : Junior Standing, Acc 2301 and Acc 2302</i>)		
ECO 2301	Microeconomics (<i>Pre-requisite : MTH 1300 or MTH 1303, or MTH 1304, MTH 1301 a highly recommended co-requisite</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ECO 2302	Macroeconomics (<i>Pre-requisite : ECO 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 3301	Business and Corporate Finance (<i>Pre-requisite : ACC 2302 and ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU 3301	Business Statistics (<i>Pre-requisite : MTH 1301 & MTH 1300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU 3302	Legal Environment (<i>Pre-requisite : Junior standing. This course cannot be taken in exchange</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU 3203 *	Enterprises, Markets and the Moroccan Economy (<i>Pre-requisite : Junior standing</i>)	2 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU 4301	Quantitative Methods in Business (<i>Pre-requisite : Junior Standing, GBU 3301 or Mth 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INT 4301 **	Internship (<i>Pre-requisite : Eng 2302, GBU3203, ACC3201. Highly recommended to take this course during <u>summer semester prior to the student's graduation semester in fall or spring</u></i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3301	Principles of Management (<i>Pre-requisite : ACC 2302 and ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3302	Entrepreneurship (<i>Pre-requisite : MGT 3301 & MKT 3301 & FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4303	Operations Management (<i>Pre-requisite : MGT 3301 and either GBU4301 or MTH 330 (SSE)</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4301	Capstone Course: Business Policy and Corporate Strategy (<i>Pre-requisite : INT 4300. Mgt4301 must be taken during the last semester and cannot be taken in exchange</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MIS 3301	Management Information Systems (<i>Pre-requisite : CSC 1400 and MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 3301	Principles of Marketing (<i>Pre-requisite : ACC 2302 and ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 1301	Calculus I	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

(*) This course can be given totally or partially in French depending on the guest speakers.

(**) Details about the procedure of registration for internships are provided by the School.

CONCENTRATION I	15 SCH
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FINANCE (Select five* courses from the following)

FIN 3302	Money and Banking (<i>Pre-requisite : FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 3303	Corporate Financial Management (<i>Pre-requisite : FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4304	International Finance (<i>Pre-requisite : Junior standing & FIN 3301 and GBU 4301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4305	Financial Intermediation (<i>Pre-requisite : FIN 3302 and FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4306	Financial Investments and Securities Analysis (<i>Pre-requisite : GBU 4301 & FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4307	Modern Investment Theory (<i>Pre-requisite : GBU 4301 & FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4308	Financial Futures, Options and Other Derivative Securities (<i>Pre-requisite : FIN 4306</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 3399	Special Topics in Finance (<i>Pre-requisite : Junior standing & FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

MANAGEMENT (Select five* courses from the following)

HRD3401*	Human Capital Management (<i>Pre-requisites:HRD2300 or special permission</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4303	Leadership and Management Development (<i>Pre-requisites: PSY 3302 or MGT4304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3305	Organizational Behavior (<i>Pre-requisite : MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3399	Special Topics in Management (<i>Pre-requisite : Junior standing & MIS 3301</i>)		
MGT 4305	Advanced Organizational Behavior (<i>Pre-requisite: Junior standing & MGT 3305</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4306	Seminar in International Management (<i>Pre-requisite: MGT 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4307	Management of Small Enterprises (<i>Pre-requisite : Junior standing, FIN 3301 & MGT330 and SSC 2401(SHSS)</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4308	Management of Change (<i>Pre-requisite : Junior standing & MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4310	Tourism and Hospitality Management (<i>Pre-requisite : Junior standing & MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4311	Quality Management (<i>Pre-requisite : Junior standing & GBU 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4307	Product Management & Marketing (<i>Pre-requisite : Junior standing, MGT 3301 & MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

* **BBA** students with a concentration in Management and a minor in HRD (who need to take HRD 3401 as part of their minor requirements) will have the choice to:

- a. Count HRD 3401 as part of their concentration in Management, and be given the right to choose another course as the third required course of their minor, or
- b. Count HRD 3401 as part of their minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).

MARKETING (Select five* courses from the following)

MKT 3302	Advertising and Promotion Management (<i>Pre-requisite : MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 3303	Consumer Behavior (<i>Pre-requisite : MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4304	Marketing Research (<i>Pre-requisite : Junior standing, MKT 3301 and one of the following: GBU 4301, SSC 2401, MTH3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4305	Marketing Management (<i>Pre-requisite : Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4306	International Marketing (<i>Pre-requisite: Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4307	Product Management & Marketing (<i>Pre-requisite : Junior standing, MGT 3301 & MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MIS 4311	E-Marketing (<i>Pre-requisite: Junior standing, MIS 3301 & MKT 3302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT3399	Special Topics in Marketing (<i>Pre-requisite : Junior standing & MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

INTERNATIONAL BUSINESS (Select five* courses from the following)

ACC 4305	Comparative Accounting Systems (<i>Pre-requisite : Junior standing & FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ECO 3301	International Trade (<i>Pre-requisite : ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4304	International Finance (<i>Pre-requisite : Junior standing & FIN 3301 and GBU 4301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4306	Seminar In International Management (<i>Pre-requisite : MGT 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4306	International Marketing (<i>Pre-requisite: Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MIS 3302	Managing Information Systems And Technology In The Global Market Place (<i>Pre-requisite : MIS 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU4308	Net-Economics and E-Business (<i>Pre-requisite : MGT 3301 & MIS 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU3399	Special Topics in Business (<i>Pre-requisite : Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

INTERNATIONAL BUSINESS (Select five courses from the following for a double concentration and four courses for a minor)

ACC 4305	Comparative Accounting Systems (<i>Pre-requisite : Junior standing & FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ECO 3301	International Trade (<i>Pre-requisite : ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4304	International Finance (<i>Pre-requisite : Junior standing & FIN 3301 and GBU 4301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4306	Seminar In International Management (<i>Pre-requisite : MGT 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4306	International Marketing (<i>Pre-requisite: Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MIS 3302	Managing Information Systems And Technology In The Global Market Place (<i>Pre-requisite : MIS 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU4308	Net-Economics and E-Business (<i>Pre-requisite : MGT 3301 & MIS 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GBU3399	Special Topics in Business (<i>Pre-requisite : Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

FINANCE (Select five courses from the following for a double concentration and four courses for a minor)

FIN 3302	Money and Banking (<i>Pre-requisite : FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 3303	Corporate Financial Management (<i>Pre-requisite : FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4304	International Finance (<i>Pre-requisite : Junior standing & FIN 3301 and GBU 4301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4305	Financial Intermediation (<i>Pre-requisite : FIN 3302 and FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4306	Financial Investments and Securities Analysis (<i>Pre-requisite : GBU 4301 & FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4307	Modern Investment Theory (<i>Pre-requisite : GBU 4301 & FIN 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 4308	Financial Futures, Options and Other Derivative Securities (<i>Pre-requisite : FIN 4306</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
FIN 3399	Special Topics in Finance (<i>Pre-requisite : Junior standing & FIN 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

MANAGEMENT (Select five courses from the following for a double concentration and four courses for a minor)

HRD3401*	Human Capital Management (<i>Pre-requisites:HRD2300 or special permission</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4303	Leadership and Management Development (<i>Pre-requisites: PSY 3302 or MGT4304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3305	Organizational Behavior (<i>Pre-requisite : MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 3399	Special Topics in Management (<i>Pre-requisite : Junior standing & MIS 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4305	Advanced Organizational Behavior (<i>Pre-requisite: Junior standing & MGT 3305</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4306	Seminar in International Management (<i>Pre-requisite: MGT 3301 & Junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4307	Management of Small Entreprises (<i>Pre-requisite : Junior standing, FIN 3301 & MGT3302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4308	Management of Change (<i>Pre-requisite : Junior standing & MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4310	Tourism and Hospitality Management (<i>Pre-requisite : Junior standing & MGT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4311	Quality Management (<i>Pre-requisite : Junior standing & GBU 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4307	Product Management & Marketing (<i>Pre-requisite : Junior standing, MGT 3301& MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

* **BA** students with a concentration in Management and a minor in HRD (who need to take HRD 3401 as part of their minor requirements) will have the choice to:

- a. Count HRD 3401 as part of their concentration in Management, and be given the right to choose another course as the third required course of their minor, or
- b. Count HRD 3401 as part of their minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).

MARKETING (Select five courses from the following for a double concentration and four courses for a minor)

MKT 3302	Advertising and Promotion Management (<i>Pre-requisite : MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 3303	Consumer Behavior (<i>Pre-requisite : MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4304	Marketing Research (<i>Pre-requisite : Junior standing, MKT 3301 and one of the following: GBU 4301, SSC 2401, MTH3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4305	Marketing Management (<i>Pre-requisite : Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4306	International Marketing (<i>Pre-requisite: Junior standing, MGT 3301 & MKT 3302 or MKT 3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT 4307	Product Management & Marketing (<i>Pre-requisite : Junior standing, MGT 3301 & MKT 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MIS 4311	E-Marketing (<i>Pre-requisite: Junior standing, MIS 3301 & MKT 3302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MKT3399	Special Topics in Marketing (<i>Pre-requisite : Junior standing & MKT 3301</i>)		

MINOR IN LOGISTICS

Required Course:

3 SCH

MGT3304	Intro. To Management Science (<i>Pre-requisite: GBU 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
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In addition, students must choose three out of the following courses:

9 SCH

ECO 3301	International Trade (<i>Pre-requisite : ECO 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4309	Supply Chain Management & Logistics (<i>Pre-requisite : Junior standing, MGT 3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT4311	Quality Management (<i>Pre-requisite : Junior standing, GBU 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT4312	Project Management (<i>Pre-requisite : Junior standing, GBU 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MGT 4313	Production & Inventory Management (<i>Pre-requisite : Junior standing, Mgt 3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

Students who choose a second concentration are not required to take a minor

Minors available for SBA students and offered by other schools:

SSE

- Computer Science Minor; minimum credits required: 15 SCH
- Mathematics Minor, minimum credits: 15 SCH

SHSS

- International Studies Minor; minimum credits required: 18 SCH
- Human Resource Development Minor; minimum credits required: 18 SCH
- Organizational Studies Minor; minimum credits required: 19 SCH
- Communication Studies Minor, minimum credits required: 19 SCH
- Women’s Studies Minor, minimum credits required: 18 SCH
- African Studies Minor, minimum credits required : 18 SCH
- Arabic Language and Culture, minimum credits: 18SCH

Students who choose a minor outside their school must fulfill the requirements of the school providing the minor.

WOMEN’S STUDIES

18 SCH

Required Courses:

12 SCH

SSC 2315	Sex, Gender and Power (<i>Pre-requisite: GEO 1301, PSY 1301, SOC 1301 or SSC 1310, and ENG 1301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3311	Women and Economic Development (<i>Pre-requisite: Junior Standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3315	Women in Culture and the Media (<i>Pre-requisite: Junior Standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3316	Women in Society and Politics (<i>Pre-requisite: PSC 2301, Junior Standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

It is recommended that students choosing this minor take the course SSC 2315: Sex, Gender and Power, before they take the remaining three courses.

Plus two other courses from the school of Humanities and Social Sciences	6 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
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❖ CSC 1401	Computer Programming	4 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 2302	Data Structures (<i>Pre-requisite : CSC 1401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 2303	Advanced programming (<i>Pre-requisite : CSC 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 3324	Software Engineering (<i>Pre-requisite: CSC 2302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 3326	Database Systems (<i>Pre-requisite : CSC 3324</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
CSC 2304 or CSC 33xx	Computer Architecture (<i>Pre-requisites: CSC 2302 and EGR 3331</i>) or 1 advanced CSC course	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

❖ **NOTE:** CSC 1401 is a pre-requisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSC minor.

MATHEMATICS**15 SCH**

MTH 1304	Discrete Mathematics for Engineers	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 2303	Linear Algebra (<i>Pre-requisite : MTH 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 2304	Differential Equations (<i>Pre-requisite : MTH 2303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 2301	Multivariable Calculus (<i>Pre-requisite: MTH1303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
MTH 3301	Engineering Probability and Statistics (<i>Pre-requisites: MTH2301 and Junior Standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

INTERNATIONAL STUDIES**18 SCH****1- Required Courses:****6 SCH**

INS 3301	Theories & Models of International Relations (<i>Pre-requisite : PSC 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
PSC 2301*	Comparative Political Systems (<i>Pre-requisite: ENG 1301& SSK1213</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

In addition, students must choose at least three out of the following courses:**9 SCH**

ECO 2310**	Introduction to International Economics	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
GEO 1301	Introduction to Geography(<i>Pre-requisite: SSK 1212</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HIS 3301	International History: 1914 to the present (<i>Pre-requisite : HIS 1301 or HIS 2301, or HIS 1302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INS 3302	International Law & Organizations (<i>Pre-requisite : INS 3301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

2-

One optional course from within the International Studies field or area concentrations	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
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***NOTE:** Students minoring in International Studies must take PSC 2301 as part of the minor. They may take HIS 1301, HIS 1302, or HIS 2301 to fulfill the UCC requirement

****NOTE:** ECO 2310 is only open to students who are not taking ECO 2301 and ECO 2302 in fulfillment of some other degree requirement.

HUMAN RESOURCE DEVELOPMENT**18 SCH****Required Courses:****10SCH**

HRD 2300	Introduction to Human Resource Development	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3401	Human Capital Management (HRD2300 <i>or</i> special permission)	4 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3302 <i>or</i> HRD 2301	Ethics in Professional Contexts (<i>Pre-requisite : junior standing</i>) Business Environment and Ethics for HRD	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

In addition students must complete any three courses from the list below**9 SCH**

HRD 3303	Training and Development (<i>Pre-requisite : HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3304	Strategic HRD (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3305	Issues in the Human and Social Development (<i>Pre-requisites: HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3399	Special Topics in HRD (<i>Pre-requisite: Junior Classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4301	Program and Project Management (<i>Pre-requisite: HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4302	Needs Assessment & Org Effectiveness (<i>Pre-requisite: HRD 2300, HRD 3401 and HRD3303</i>) & <i>Co-requisite HRD3303</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4303	Leadership & Management Development (<i>Pre-requisites: PSY 3302 or MGT4304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

HRD 4304	Consulting for HRD (<i>Pre-requisites: HRD 2300, HRD 3401 and HRD 3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4305	Human Resources Development in Public Administration (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4306	Organizational Development & Change (<i>Pre-requisites: HRD 3401 and PSY 3302& Co-requisite HRD3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4307	Carrer Management & Development (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

ORGANIZATIONAL STUDIES MINOR

18-19 SCH

Required Courses:

9 SCH

COM 2301 OR COM 1302	Professional Communication (<i>Pre-requisite: COM 1301</i>) or Introduction to Mass Communication (<i>Pre-requisite: ENG 1301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 2300	Introduction to Human Resources Development	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
PSY 3302	Social/Organizational Psychology (<i>Pre-requisite: PSY1301 or special permission</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

In addition students may select any three courses from the following:

9-10 SCH

COM 3310	Promotional Communication (<i>Pre-requisite: Junior classification and COM 1302 and COM 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 2425	Print and Online Production Skills (<i>Pre-requisite: COM 1302(same as COM 3425 in former catalog))</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 2326	Visual Communication(<i>Pre-requisite: COM 1302(same as COM3326 in former catalog)</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3330	Organizational Communication (<i>Pre-requisite: Junior classification and COM 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3401	Human Capital Management (<i>Pre-requisite: HRD 2300 or special permission</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3303	Training and Development (<i>Pre-requisite : HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3304	Strategic HRD (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3305	Issues in the Human and Social Development (<i>Pre-requisites: HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3306	Program and Project Management (<i>prerequisite : HRD 2300</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 3399	Special Topics in HRD (<i>Pre-requisite: Junior Classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4302	Needs Assessment & Org Effectiveness (<i>Pre-requisite: HRD 2300, HRD 3401and HRD3303</i>) & Co-requisite HRD3303)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4303	Leadership & Management Development (<i>Pre-requisites: PSY 3302 or MGT4304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4304	Consulting for HRD (<i>Pre-requisites: HRD 2300, HRD 3401 and HRD 3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4305	Human Resources Development in Public Administration (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4306	Organizational Development & Change (<i>Pre-requisites: HRD 3401 and PSY 3302& Co-requisite HRD3304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HRD 4307	Carrer Management & Development (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

NOTE: Students who have taken MGT 4304 Organizational Behavior are exempt from PSY 3302 Social / Organizational Psychology. They should take an additional course from those listed below.

COMMUNICATION STUDIES

18-19 SCH

Required courses:

12 SCH

COM 1302	Introduction to Mass Communication (<i>Pre-requisite: ENG 1301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3303	International Communication (<i>Pre-requisite: COM 1302, Junior Standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3301	Public Relations (<i>Pre-requisite: COM1302 , Junior Standing, COM 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 2326	Visual Communication (<i>Pre-requisite: COM 1302 (same as COM3326 in former catalog)</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

In addition, students must complete any two of the following courses:

6-7 SCH

COM 2304	Video and Film Production(<i> Pre-requisites: COM1302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3301	Public Relations (<i>Pre-requisite : Junior classification, COM 1302 and COM 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3310	Promotional Communication (<i>Pre-requisite : Junior classification, COM1302 & COM2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 2320	Communication Theories (<i>Pre-requisite COM 1302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3321	Media and Society (<i>Pre-requisite: Junior classification & COM 1302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3322	Writing for the Media in English (<i>Pre-requisite: Junior classification, ENG 1301, COM 1302</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

COM 3323	Writing for the Media in French (<i>Pre-requisite: Junior classification, COM 1302, FRN 3310 or equivalent</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3324	Writing for the Media in Arabic (<i>Pre-requisite: Junior classification, COM 1302, ARB 1320 or equivalent</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 2425	Print and Online Production (<i>Pre-requisite: COM 1302(same as COM3425 in former catalog)</i>)	4 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3327	Persuasion (<i>Pre-requisite: Junior classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3328	Media Text Analysis (<i>Pre-requisite: Junior classification & COM 2320</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3330	Organizational Communication (<i>Pre-requisite: Junior classification or COM 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 3399	Special Topics in Communication (<i>Pre-requisite: Junior classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 4301	Political Communication (<i>Pre-requisite: Junior Classification and PSC 2301</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 4302	Electronic Media Production (<i>Pre-requisite: Junior classification and, COM 2304</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 4303	Media Economics (<i>Pre-requisites: Senior Classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
COM 4304	Communication and Development (<i>Pre-requisites: Senior Classification</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

AFRICAN STUDIES

18 SCH

Required Courses:

9 SCH

HIS 2371	History & Culture of Sub-Saharan Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HUM 2371	Popular Culture in Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
PSC 2371	Intro. to African Politics	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

In addition, students must choose any 3 courses out of the following courses:

9 SCH

LIT 3371	African Literature	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INS 3371	Africa in World Politics	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INS 3372	Conflict in Contemporary Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INS 3373	US Relations with Sub-Saharan Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
INS 3374	EU Relations with Sub-Saharan Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 2371	Ethnography in Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3371	Urbanization in Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3372	The Political Economy of Development in Africa	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
SSC 3379	Special Topics in African Studies	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

Arabic Language and Culture

18 SCH

The minor in Arabic Language and Culture is designed for non-native arabic speakers who intend to enhance their mastery of arabic language.

Required arabic Courses:

9 SCH

ARA 2312	Intermediate Arabic 2	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARA 3311	Advanced Arabic 1	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARA 3312	Advanced Arabic 2	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

Required Culture Course:

3 SCH

ARA 4313	Readings in Arab Culture	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
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In addition, students must choose any 2 courses out of the following courses:

6 SCH

ARA 1301	Colloquial Arabic 1(<i>Pre-requisite :Intermediate 2 or upper levels of Modern standard Arabic</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARA 4312	Arabic for Business	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARA 4311	Journalistic and Literary Arabic	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARA 4399	Special Topics in Arabic Studies	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARB 2302	Arabic Through The Mass Media	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARB 3301	Writing for the Professions(<i>Pre-requisite : junior standing</i>)	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARB/LIT 2304	Arabic Literature	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
ARB/LIT 2305	World Literature in Arabic	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>
HIS 1302	History of the Arab World	3 SCH	Met <input type="checkbox"/> not Met <input type="checkbox"/>

ELECTIVES	6 SCH	Met <input type="checkbox"/> not Met
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Business Administration students have to complete at least **six credits** of elective courses in any area of interest, except ECO 2310, SSC 2401 & MTH 1388. No arabic or french course can be counted as elective.

TOTAL	129 – 136* SCH
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* 136 sch for Business students minoring in SHSS.