

Master of Business Administration (MBA)

This program sheet aims to help you navigate the course offerings in the Master of Business Administration (MBA). You can use it to anticipate what to expect as you move forward from start to finish. The MBA program requires a minimum of 36 semester credit hours (SCH), which include 33 credits of course work and 3 credits for the MBA final project. The School of Business Administration accepts applications for admittance for both fall and spring semesters. The SBA graduate admissions and outreach committee, composed of faculty members and chaired by the Graduate programs Coordinator, is in charge of evaluating applications for acceptance into graduate programs and decides, together with the University Language Center, on whether or not the admitted student needs additional (English or foundation) courses prior to starting the academic program.

- Students who meet all academic conditions are accepted to the program with regular status.
 - Students whose background does not include the specific requirements may need to take Business foundation courses prior to accessing regular graduate courses.
 - Students for whom English is not a mother tongue must achieve a TOEFL score of 550 pts (iBT:79) and obtain a 5.0 score over 6.0 in writing (iBT: 20) in order to be admitted to the regular program.
 - In order to be admitted to the AUI Language Center for additional study of English before enrolling in the regular degree program, students must have achieved TOEFL scores of at least 500 pts (iBT 61).
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ENGLISH LANGUAGE COURSES

ALL COURSES ARE NON-CREDIT, 0 SCH MET/NOT MET

ALS 1001: ACADEMIC LISTENING, SPEAKING, AND NOTE-TAKING I

ALS 1002: ACADEMIC LISTENING, SPEAKING, AND NOTE-TAKING II

ARD 1001: ACADEMIC READING I

ARD 1002: ACADEMIC READING II

AWG 1001: ACADEMIC WRITING AND GRAMMAR I

AWG 1002: ACADEMIC WRITING AND GRAMMAR II

English language courses are assigned by the Language Center during admission based on the TOEFL placement test results. English language courses be taken prior to embarking on the foundation courses, if any, and the academic program per se. Language courses are offered in a face-to-face mode on a non-credit, Pass/Fail basis. The Intensive English Program of the Language Center is accredited by the Commission on English Language Program Accreditation (www.cea-accredit.org)

FOUNDATION COURSES

ALL COURSES ARE NON-CREDIT, 0 SCH PASS/FAIL

FAS 2201: GRADUATE STUDIES SKILLS*

ECO 2351: INTRODUCTION TO ECONOMICS

GBU 2351: BUSINESS STATISTICS AND QUANTITATIVE METHODS

MKT 3151: INTRODUCTION TO MARKETING

MGT 3151: INTRODUCTION TO MANAGEMENT

ACC 2151: INTRODUCTION TO ACCOUNTING

FIN 3151: INTRODUCTION TO FINANCE

*Before taking FAS 2201, students who have English language requirements need to complete all Language Center courses, except AWG1002.

Foundation courses are assigned during admission. Assignment depends on previous degree(s) earned. Foundation courses are taken face to face on a non-credit, Pass/Fail basis. The procedures for seeking exemptions from assigned foundation courses are explained in the SBA Student Handbook. If students fail two foundation courses, they are automatically dismissed from the program. Grades earned taking foundation courses will not be computed in the student's GPA.

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MBA Core Courses

24 SCH

- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics
- FIN 5305-Financial Management
- GBU 5306-Business Decision Making and Management Science
- MGT 5305-Organization Behavior and Leadership
- MGT 5306-Strategic Management in Global Markets
- MIS 5301-Managing Information Systems in Organizations
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar

Concentration Courses

9 SCH

- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

MBA Final project

3 SCH

GBU 5320- MBA Final Project

TOTAL

36 SCH

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The MBA core courses offered in Fall semesters are:

- FIN 5305-Financial Management
- MGT 5305-Organization Behavior and Leadership
- MGT 5306-Strategic Management in Global Markets
- MIS 5301-Managing Information Systems in Organizations
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar

The MBA core courses offered in Spring semesters are:

- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics
- GBU 5306-Business Decision Making and Management Science
- FIN 5305-Financial Management
- MGT 5306-Strategic Management in Global Markets
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar

Concentration courses are offered during regular semesters (FALL & SPRING), summer semesters and intersessions.

TOTAL

36 SCH

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Graduation scenarios: 18 months (36 SCH)

As the MBA student intake takes place in both Fall and Spring Semesters, these are the two possible scenarios to graduate in 3 regular semesters (18 months):

SCENARIO 1 - FALL START

FALL 12 SCH

- FIN 5305-Financial Management
- MGT 5305-Organization Behavior and Leadership
- MIS 5301-Managing Information Systems in Organizations
- MKT 5305-Advanced Marketing Management

SPRING 12 SCH

- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics
- GBU 5306-Business Decision Making and Management Science
- GBU 5020- Research Methodology Seminar
- CONCENTRATION 1

Fall 12 SCH

- MGT 5306-Strategic Management in Global Markets
- CONCENTRATION 2
- CONCENTRATION 3
- GBU 5320

TOTAL 36 SCH

SCENARIO 2 - SPRING START

SPRING 12 SCH

- FIN 5305-Financial Management
- MKT 5305-Advanced Marketing Management
- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics

FALL 12 SCH

- MGT 5305-Organization Behavior and Leadership
- MIS 5301-Managing Information Systems in Organizations
- GBU 5020- Research Methodology Seminar
- CONCENTRATION 1
- CONCENTRATION 2

SPRING 12 SCH

- MGT 5306-Strategic Management in Global Markets
- GBU 5306-Business Decision Making and Management Science
- CONCENTRATION 3
- GBU 5320

TOTAL 36 SCH