PROGRAM SHEET

BACHELOR OF BUSINESS ADMINISTRATION

(EPAS Accredited)

EFMD

EPAS
ACCREDITED

(BBA)

Catalog 2017-2019*

UNIVERSITY GENERAL EDUCATION		42 SCH
FYE 1101	*First-Year Experience Seminar I*	1 SCH
FYE 1102	*First-Year Experience Seminar II*	1 SCH
* FAS 0210	*Strategic Academic Skills (Pre-requisite: Successful completion of at least three Language Center level II courses. Possible Co-requisite: ENG 1301)*	0 SCH
FAS 1220	*Introduction to Critical Thinking (Pre-requisite: FAS0210)*	2 SCH
*ARB 1310 **or** ARB 1320	Arabic for Academic Purposes Arabic for Communication Purposes	3 SCH
*FRN 2310 **or** FRN 3310	French for Academic Purposes II Advanced French Writing and Speaking Skills	3 SCH
COM1301	Public Speaking *(Pre-requisite: ENG 1301)*	3 SCH
CSC 1300 and CSC 2199	Introduction to Computers	4 SCH
ENG 1301	English Composition I *(Pre-requisite: Student should pass all Language Center modules; Possible Co-requisite: FAS 0210)*	3 SCH
ENG 2302	Writing for Business *(Pre-requisite: FAS0210, FAS 1220, ENG 1301 & COM1301)*	3 SCH
HIS 1301 **or** **HIS 1302 (Arb) or** HIS 2301 **or** PSC 2301	History of the Arab World in **English** *(co-requisite: FAS1220)*, **or** History of the Arab World in **Arabic**, *(equivalent to HIS 1301)*,**or** Contemporary World History *(Pre-requisite: FAS 1220& ENG 1301)* **or** Comparative Political Systems *(Pre-requisite :FAS 1220 & ENG 1301)*	3 SCH
HUM 2302 **or** **HUM 2303 or** HUM 2301 **or** **HUM 2304 or** LIT2301**or** **LIT 2304 or** LIT 2305	Introduction to the Study of Islamic Civilization in **English** (*Pre-requisite: Sophomore Classification & FAS1220*), **or** Introduction to the Study of Islamic Civilization), (taught in Arabic equivalent to Hum 2302*), or* Introduction to Islamic Art and Architecture in **English** (*Pre-requisite: Sophomore standing, FAS 1220 equivalent to Hum 2304)* Introduction to Islamic Art and Architecture *(taught in Arabic equivalent to Hum 2301)* Major Works of World Literature (*equivalent to ARB 2305/LIT 2305) (Pre-requisite: FAS 1220, and ENG 1301),or* Introduction to Arabic Literature (taught in Arabic same as ARB 2304),*or* Introduction to World Literature *(Pre-requisite: sophomore standing)*. Same as ARB 2305equivalent to Lit 2301	3 SCH
HUM 2305 **or** HUM 2306 **or** PHI 2301 **or** PHI 2302	Science and Society *(Pre-requisite: Sophomore Classification, FAS 1220)*, **or** Comparative religion *(Pre-requisite: Sophomore Classification, FAS 1220)* Philosophical Thought *(Pre-requisite: FAS 1220 & ENG 1301)*, **or** History of Ideas *(Pre-requisite: FAS 1220 & ENG 1301)*	3 SCH
MTH 1305	Mathematics for Business	3 SCH
BIO1400 or BIO1401 **or** CHE 1400 **or** PHY 1400	Environmental Biology, *or* Principles of Biology, or Chemistry and the Environment, *or* Conceptual Physics	4 SCH
SOC1301 **or** SSC1310 **or** GEO 1301 **or** PSY 1301	Introduction to Sociology *(Co-requisite: FAS1220)*, **or** Introduction to Anthropology, *(Co-requisite: FAS1220),or* Introduction to Geography, *(Co-requisite: FAS1220)* **or** Introduction to Psychology *(Co-requisite: FAS1220)*	3 SCH

Notes :

*FAS 0210 counts for 2 non-degree credits
*CSC 1401 may substitute for CSC 1400 only for students with minor in Computer Science.

Arabic and French language requirements: A total of 6 SCH in these languages is a requirement of the UCC. Students take 0-6 SCH of Arabic and/or 0-6 SCH of French, depending on their background.

a- Students holding a Moroccan baccalaureate or having had Arabic as the language of instruction in high school are not required to take Arabic courses (0 SCH). They fulfill the Arabic language requirement by taking one of the following UCC content courses taught in Arabic: HIS1302, HUM 2303, LIT2304, or LIT2305. Language requirement in the UCC should be met by taking French courses depending on the TEF score.

b- Students who have not had Arabic as the language of instruction in high school are required to successfully complete 3-6 SCH depending on the placement test that will determine which Arabic courses (such as ARB1309 , ARB1310, or ARB1320) are needed. A maximum of 6 SCH in Arabic can be counted as fulfilling the UCC language requirement. Any additional credits will not count towards the degree.

All students are required to satisfy the TEF-B2 level of

French, or take the required course(s) to reach the level needed, FRN3310, before graduation. Students will take a placement test which determines the French courses (such as FRN2310) needed to achieve this level of proficiency. A maximum of 6 SCH in French can be counted as fulfilling the UCC requirement. Any additional

courses (such as FRN1305 and FRN1308) will not count towards the degree and will be graded on Pass/Fail basis. All students must also pass the French component of the Exit Exam.

** History and Humanities requirement:

a- Students holding Moroccan diploma are required to take one content course taught in Arabic (HIS1302, HUM2303, HUM2304, LIT2304, or LIT2305) to fulfill a History or Humanities requirement of the UCC. They may not take the equivalent course in English (HIS2301, HUM2301, HUM2302) or Arabic (ARB2304, ARB2305) to fulfill another requirement.

b-Students holding non-Moroccan diploma where Arabic is the language of instruction are required to take one content course taught in Arabic (HIS1302, HUM2303, HUM2304, LIT2304, or LIT2305) to fulfill a History or Humanities requirement of the UCC. They may not take the equivalent course in English (HIS2301, HUM2301, HUM2302) or Arabic (ARB2304, ARB2305) to fulfill another requirement. The language requirement is met by taking two courses in either French or Spanich by placement, and no specific exit level. The 6 SCH must be completed in the same language.

BUSINESS MAJOR COMMON CORE COURSES		**50 SCH**
ACC 2301	Accounting Principles I *(Pre-requisite : MTH 1305, MTH1304 or MTH 1311)*	3 SCH
ACC 2302	Accounting Principles II *(Pre-requisite : ACC 2301)*	3 SCH
ACC 3201*	Moroccan Accounting and Taxation *(Pre-requisite : Junior Standing, ACC 2301, ACC 2302)*	2 SCH
ECO 2301	Microeconomics *(Pre-requisite : MTH 1305, MTH 1304 or MTH 1311)*	3 SCH
ECO 2302	Macroeconomics *(Pre-requisite : ECO 2301)*	3 SCH
FIN 3301	Principles of Finance*(Pre-requisite : ACC 2302 and ECO 2302, EGR 2302)*	3 SCH
GBU 2301	*Business Statistics (Pre-requisite : MTH 1305)*	3 SCH
GBU 3302	*Legal Environment and Ethics (Pre-requisite: Junior standing. This course cannot be taken in exchange or study abroad)*	3 SCH
GBU 3203 *	Entreprises, Markets and the Moroccan Economy *(Pre-requisite: Junior standing. This course cannot be taken in exchange or study abroad)*	2 SCH
GBU 3311	Quantitative Methods in Business *(Pre-requisite : GBU 2301 or MTH 3301)*	3 SCH
GBU4100	Professional Career Development *(Pre-requisite: Senior Standing)*	1 SCH
INT 4301**	Internship *(Pre-requisites: GBU 3203, ENG 2302, ACC 3201, completion of all French language requirements)*, must be done in summer semester prior to the student's graduation semester in fall, spring or summer.	3 SCH
MGT 3301	Principles of Management *(Pre-requisite : ACC 2302 and ECO 2302; ACC 2301, EGR 2302(SSE) or ACC 2301, ECO 2302 (SHSS))*	3 SCH
MGT 3302	Entrepreneurship *(Pre-requisite : MGT 3301 & MKT 3301 & FIN 3301)*	3 SCH
MGT 4303	Operations Management *(Pre-requisite : MGT 3301 and either GBU3311 or MTH 3301(SSE))*	3 SCH
MGT 4301	Capstone Course: Business Policy and Corporate Strategy *(Pre-requisite: INT 4301. MGT 4301 must be taken during the last semester and cannot be taken in exchange or study abroad)*	3 SCH
MIS 3301	Management Information Systems *(Pre-requisite : CSC 1400 and MGT 3301)*	3 SCH
MKT 3301	Principles of Marketing *(Pre-requisite : ACC 2302 and ECO 2302; ACC 2301, EGR 2302(SSE) or ACC 2301, ECO 2302 (SHSS))*	3 SCH

(*) This course can be given totally or partially in French depending on the guest speakers.
(**) Details about the procedure of registration for internships are provided by the School

BUSINESS CONCENTRATIONS	**15 SCH**

The School of Business Administration currently offers five areas of concentration. These are: Finance, Management, Marketing, Logistics and Supply Chain Management and International Business. Students must complete 15 credits in their respective areas of concentration. BBA students may opt for a second concentration (15 SCH).

FINANCE (Select five* courses from the following)

FIN 3302	Money and Banking *(Pre-requisite : FIN 3301)*	3 SCH
FIN 3303	Corporate Financial Management *(Pre-requisite : FIN 3301)*	3 SCH
FIN3305	Introduction to Islamic Banking and Finance *(Pre-requisite : FIN 3301)*	3 SCH
FIN3306	Corporate Governance *(Pre-requisite : FIN 3301)*	3 SCH
FIN 3399	Special Topics in Finance *(Pre-requisite : Junior standing & FIN 3301)*	3 SCH
FIN 4304	International Finance *(Pre-requisite : Junior standing & FIN 3301 and GBU 3311)*	3 SCH

FIN 4305	Financial Intermediation (*Pre-requisite : FIN 3302, FIN 3303, GBU 3311*)	3 SCH
FIN 4306	Financial Investments and Securities Analysis (*Pre-requisite : GBU 3311 & FIN 3303*)	3 SCH
FIN 4307	Modern Investment Theory (*Pre-requisite :GBU 3311 & FIN 3303*)	3 SCH
FIN 4308	Financial Futures, Options and Other Derivative Securities (*Pre-requisite :FIN 4306*)	3 SCH
FIN 3307	Financial Reporting and Analysis (*Pre-requisite : FIN 3301*)	3 SCH

MANAGEMENT (Select five* courses from the following)

HRD3401*	Human Capital Management (*Pre-requisites: HRD2300 or special permission. SBA students may take HRD 2300 as co-requisite*)	3 SCH
HRD 4303	Leadership and Management Development (*Pre-requisites: PSY 3302 or MGT 3305*)	3 SCH
MGT 3305	Organizational Behavior (*Pre-requisite : MGT 3301*)	3 SCH
MGT 3306	Conflict Management (*Pre-requisites: MGT 3301, COM 1301, preferably either SOC 1301 or PSY1301*)	3 SCH
MGT 3399	Special Topics in Management (*Pre-requisite :MGT 3301, Junior standing*)	3 SCH
MGT 4305	Advanced Organizational Behavior (*Pre-requisite: Junior standing & MGT 3305*)	3 SCH
MGT 4306	Seminar in International Management (*Pre-requisite: MGT 3301 & Junior standing*)	3 SCH
MGT 4307	Management of Small Enterprises (*Pre-requisite : Junior standing, FIN 3301 & MGT3302*)	3 SCH
MGT 4308	Management of Change (*Pre-requisite : Junior standing & MGT 3301*)	3 SCH
MGT 4310	Tourism and Hospitality Management (*Pre-requisite : Junior standing & MGT 3301*)	3 SCH
MGT 4311	Quality Management (*Pre-requisite : Junior standing & GBU 2301*)	3 SCH
MGT 4312	Project Management (*Pre-requisite: Junior Standing, GBU 2301*)	3 SCH
MGT 4314	Cross-Cultural Management (*Pre-requisite: MGT 3301*)	3 SCH
MKT 4307	Product Management & Marketing (*Pre-requisite : Junior standing, MGT 3301& MKT 3301*)	3 SCH

* BBA students with a concentration in Management and a minor in HRD (who need to take HRD 3301 as part of their minor requirements) will have the choice to:
a. Count HRD 3401 as part of their concentration in Management, and be given the right to choose another course as the third required course of their minor, or
b. Count HRD 3401 as part of their minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).

MARKETING (Select five* courses from the following)

MKT 3302	Advertising and Promotion Management (*Pre-requisite :MKT 3301*)	3 SCH
MKT 3303	Consumer Behavior (*Pre-requisite : MKT 3301*)	3 SCH
MKT 3304	Fundamentals of Services Marketing (*Prerequisite: MKT 3301*)	3 SCH
MKT 3305	Brand Management (*Prerequisite: MKT 3301*)	3 SCH
MKT 3399	Special Topics in Marketing (*Prerequisite: Junior Standing and MKT 3301*)	3 SCH
MKT 4302	Digital Marketing (*Prerequisite: Junior Standing and MKT 3301*)	3 SCH
MKT 4304	Marketing Research (*Pre-requisite: Junior standing, MKT 3301and one of the following GBU 3311, SSC 2401, MTH 3301*)	3 SCH
MKT 4305	Marketing Management (*Pre-requisite :Junior standing, MGT 3301 & MKT 3302* **or** *MKT 3303*)	3 SCH
MKT 4306	International Marketing (*Pre-requisite: Junior standing, MGT 3301 & MKT 3302* **or** *MKT 3303*)	3 SCH
MKT 4307	Product Management & Marketing (*Pre-requisite :Junior standing, MGT 3301 & MKT 3301*)	3 SCH
MKT4311	E-Marketing (*Pre-requisite: Junior standing, MKT 3302*)	3 SCH

INTERNATIONAL BUSINESS (Select five* courses from the following)

ACC 4305	International Accounting (*Pre-requisite : Junior standing& FIN 3301*)	3 SCH
ECO 3301	International Trade (*Pre-requisite : ECO 2302 & GBU 3311*)	3 SCH
MGT 4306	Seminar In International Management (*Pre-requisite :MGT 3301 & Junior standing*)	3 SCH
FIN 4304	International Finance (*Pre-requisite : Junior standing & FIN 3301 and GBU 3311*)	3 SCH
MKT 4306	International Marketing (*Pre-requisite: Junior standing, MGT 3301 & MKT 3302* **or** *MKT 3303*)	3 SCH
MIS 3302	Managing Information Systems And Technology In The Global Market Place (*Pre-requisite : MIS 3301*)	3 SCH
GBU 4308	Net-Economics and E-Business (*Pre-requisite :MGT 3301 & MIS 3301 & Junior standing*)	3 SCH
GBU 3399	Special Topics in Business (*Pre-requisite : Junior standing*)	3 SCH
MGT4314	Cross-Cultural Management (*Pre-requisite: MGT 3301*)	3 SCH

LOGISTICS& SUPPLY CHAIN MANAGEMENT (Select five courses from the following)

Required Course:		3 SCH
SCM 3301	Introduction to Management Science (*Pre-requisite: GBU 2301*)	3 SCH

In addition, students must choose four out of the following courses:		12 SCH
ECO 3301	International Trade (*Pre-requisite: ECO 2302& GBU 3311*)	3 SCH
SCM 4301	Logistics and Supply Chain Management (*Pre-requisite: Junior Standing and SCM 3301*)	3 SCH
MGT 4311	Quality Management (Prerequisite: Junior Standing, GBU 2301)	3 SCH
MGT 4312	Project Management (Prerequisite: Junior Standing, GBU 2301)	3 SCH
SCM 4302	Production and Inventory Management (Prerequisite: Junior Standing and SCM 3301)	3 SCH
SCM 4303	Management of Transportation(Prerequisite: SCM 4301)	3 SCH
SCM 3399	Special Topics in Logistics and Supply Chain Management (*Prerequisite: SCM 3301*)	3 SCH

<u>MINORS</u>

Students who choose a second concentration are not required to take a minor

Minors available for SBA students: each requires 15-16 SCH

SSE
- Computer Science
- Mathematics

SHSS
- International Studies
- Human Resource Development
- Organizational Studies
- Communication Studies
- Gender Studies
- American Studies
- African Studies
- Arabic Language and Culture
- Psychology

MULTIDISCIPLINARY
- Leadership

Students who choose a minor outside their school must fulfill the requirements of the school providing the minor.

COMPUTER SCIENCE   1**5 SCH**

  1- Required Courses: **6 SCH**

CSC 2302	Data Structures(Pre-requisite : CSC 1401or co-requisite: MTH 1304(required for BSCSC major and recommended for other majors)	3 SCH
CSC 2303	Advanced programming/Object Oriented Programming (*Pre-requisite : CSC 2302*)	3 SCH

In addition, students must choose at least three out of the following courses: **9 SCH**

CSC 3324	Software Engineering (*Pre-requisite: CSC 2302*)	3 SCH
CSC 3326	Database Systems (*Pre-requisite : CSC 3324*)	3 SCH
CSC 2304	Computer Architecture (*Pre-requisites: CSC 2302 and EGR 3331*)	3 SCH
CSC 33xx	One advanced CSC course	3 SCH

❖ ***NOTE:*** CSC 1401 is a pre-requisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSC minor.

MATHEMATICS   15 SCH

1- Required Courses: **6 SCH**

| MTH 1312 | Integral Calculus (*Pre-requisite: MTH 1311*) | 3 SCH |
| MTH 2301 | Mul**ti**variable Calculus (*Pre-requisite: MTH1312*) | 3 SCH |

In addition, students must choose at least three out of the following courses: **9 SCH**

MTH1304	Discrete Math for Engineers	3 SCH
MTH 2303	Linear Algebra and Matrix Theory(*Pre-requisite: MTH2301*)	3 SCH
MTH 2304	Differential Equations (*Pre-requisite : MTH 2303*)	3 SCH
MTH 3301 or EGR 3401	Engineering Probability and Statistics (Pre-requisites: MTH2301 and Junior Classification)	3 SCH
MTH 3302	Complex Variables and Transforms *Pre-requisite: MTH2304)*	3 SCH

INTERNATIONAL STUDIES   15 SCH

1- Required Courses: **6 SCH**

| INS 2301 | Theories and Models of International Relations (Prerequisite: PSC 2301) | 3 SCH |
| PSC 2301* | Comparative Political Systems (Pre-requisite: FAS 1220& ENG 1301) | 3 SCH |

In addition, students must choose at least two out of the following courses: **6 SCH**

ECO 2310**	Introduction to International Economics	3 SCH
GEO 1301	Introduction to Geography (Co- requisite: FAS 1220)	3 SCH
HIS 3301	International History: 1914 to the present (*Pre-requisite : HIS 1301 or HIS 2302, or HIS 1301)*	3 SCH
INS 3303	International Law & Organizations (*Pre-requisite : INS 3301)*	3 SCH

2-   **3 SCH**

| One optional course from within the International Studies field or area concentrations | 3 SCH |

***NOTE**: Students minoring in International Studies must take PSC 2301 as part of the minor. They may take HIS 1301, HIS 1302, or HIS 2301 to fulfill the UCC requirement*

****NOTE**: ECO 2310 is only open to students who are not taking ECO 2301 and ECO 2302 in fulfillment of some other degree requirement.*

HUMAN RESOURCE DEVELOPMENT   16 SCH

Required Courses: **10 SCH**

HRD 2300	Introduction to Human Resource Development	3 SCH
HRD 3401	Human Capital Management (HRD2300 *or* special permission)	4 SCH
HRD 3302* or HRD 2301	Ethics in Professional Contexts (*Pre-requisite : junior* classification*)* Business Environment and Ethics for HRD	3 SCH

In addition students must complete any two courses from the list below   **6 SCH**

HRD 3303	Training and Development (*Pre-requisite : HRD 2300*)	3 SCH
HRD 3304	Strategic HRD (*Pre-requisites: HRD 2300 and HRD 3401*)	3 SCH
HRD 3399	Special Topics in HRD (*Pre-requisite: Junior Classification*)	3 SCH
HRD 4302	Needs Assessment & Org Effectiveness (*Pre-requisite: HRD 2300, HRD 3401and HRD3303) & Co-requisite HRD3303)*	3 SCH
HRD 4303	Leadership & Management Development (*Pre-requisites: PSY 3302 or MGT4304*)	3 SCH
HRD 4304	Consulting for HRD (*Pre-requisites: HRD 2300, HRD 3401 and HRD 3304*)	3 SCH
HRD 4306	Organizational Development & Change (*Pre-requisites: HRD 3401 and PSY 3302& Co-requisite HRD3304*)	3 SCH
HRD 4307	Carrer Management & Development (*Pre-requisites: HRD 2300 and HRD 3401*)	3 SCH
HRD 4308	Global HRD (*Prerequisites: HRD 2300, HRD 3304*)	3 SCH

NOTE: BA majors are required to take HRD 3302 instead of HRD 2301.

ORGANIZATIONAL STUDIES   15-16 SCH

Required Courses:		9 SCH
COM 2301 **OR** COM 1304	Professional Communication *(Pre-requisite: COM 1301)* **or** New Media Teaching*(Pre-requisite: COM 1301)*	3 SCH
HRD 2300	Introduction to Human Resources Development	3 SCH
PSY 3302	Social/Organizational Psychology *(Pre-requisite: PSY1301 or special permission)*	3 SCH

In addition students may select any three courses from the following:		6-7 SCH
COM 2327	Art and Design Production *(Pre-requisite: com 2403)*	3 SCH
COM 4401	Digital Advertising Production *(Pre-requisites: COM 2327, or Instructor's approval*	4 SCH
COM 3311	Marketing Communication (Pre-requisite: Com 2327, SSC 2401, Junior classification)	3 SCH
COM 3330	Organizational Communication *(Pre-requisite: Junior classification and COM 2301)*	3 SCH
HRD 3401	Human Capital Management *(Pre-requisite: HRD 2300 or special permission)*	4 SCH
HRD 3303	Training and Development *(Pre-requisite : HRD 2300)*	3 SCH
HRD 3304	Strategic HRD *(Pre-requisites: HRD 2300 and HRD 3401)*	3 SCH
HRD 3305	Issues in the Human and Social Development *(Pre-requisites: HRD 2300)*	3 SCH
HRD 3399	Special Topics in HRD *(Pre-requisite: Junior Classification)*	3 SCH
HRD 4302	Needs Assessment & Org Effectiveness *(Pre-requisite: HRD 2300, HRD 3401 HRD3303)*	3 SCH
HRD 4303	Leadership & Management Development *(Pre-requisites: PSY 3302 or MGT 3305)*	3 SCH
HRD 4304	Consulting for HRD *(Pre-requisites: HRD 2300, HRD 3401, HRD 3304)*	3 SCH
HRD 4305	Human Resources Development in Public Administration *(Pre-requisite: HRD3305)*	3 SCH
HRD 4306	Organizational Development & Change *(Pre-requisites: HRD 3401, PSY 3302& Co-requisite HRD3304)*	3 SCH
HRD 4307	Carrer Management & Development *(Pre-requisites: HRD 2300 and HRD 3401)*	3 SCH

NOTE: *Students who have taken MGT 3305 Organizational Behavior are exempt from PSY 3302 Social/Organizational Psychology, They should take an additional course from those listed below.*

COMMUNICATION STUDIES   15-16 SCH

Required courses:		9 SCH
COM 1304	New Media Technology*(Pre-requisite: COM 1301)*	3 SCH
COM 2301	Professional Communication *(Pre-requisite: COM 1301)*	3 SCH
COM 2327	Art &Design Production *(Pre-requisite: COM 2403)*	3 SCH

In addition, students must complete two of the following courses:		6-8 SCH
COM 2403	Photography and Visual Story Telling (Pre-requisite: COM 1304)	4 SCH
COM 2404	Introduction to Film Making (Pre-requisite: COM 1304)	3 SCH
COM 3301	Public Relations Communication (Pre-requisite: COM 1304, Junior Classification)	3 SCH
COM 3304	Alternative Media *(Pre-requisite: COM 1304, Junior Classification)*	3 SCH
COM 3311	Marketing Communications (Pre-requisite: COM 2327, SSC 2401, Junior Classification)	3 SCH
COM 3315	Media and Gender (Junior Classification)	3 SCH
COM 3321	Moroccan Media and Society (Pre-requisite: COM 1304, Junior Classification)	3 SCH
COM 3328	Media Analysis *(Junior Classification)*	3 SCH
COM 3330	Organizational Communication(Pre-requisite: COM 2301, Junior Classification)	3 SCH
COM 3398	Special topics in Media *(Junior Classification)*	3 SCH
COM 3399	Special Topics in Communication *(Pre -requisite: Junior Classification)*	3 SCH
COM 3402	Advanced Film Production *(Pre-requisite: COM 2304, Junior Classification)*	3 SCH
COM 4401	Digital Advertising Production*(Pre-requisite: COM 2327or Instructor's approval)*	4 SCH
COM 4304	Communication and Development *(Pre-requisite: Senior class approval)*	3 SCH
COM 4405	Media Production Project Seminar *(Pre-requisite: COM 3402)*	4 SCH

AFRICAN STUDIES   **15 SCH**

Required Courses:9 SCH

HIS 2371	History & Culture of Sub-Saharan Africa *(Pre-requisite: Sophomore Classification)*	3 SCH
HUM 2371	Popular Culture in Africa (Prerequisite: FAS 1220)	3 SCH
PSC 2371	Intro. to African Politics *(Pre-requisite: PSC 2301)*	3 SCH

In addition, students must choose any 2 courses out of the following courses: **6 SCH**

LIT 3371	African Literature *(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3371	Africa in World Affairs *(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3372	Conflict in Contemporary Africa *(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3373	US Relations with Sub-Saharan Africa*(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3374	EU Relations with Sub-Saharan Africa*(Pre-requisite:* Junior *Classification)*	3 SCH
SSC 2371	Ethnography in Africa *(Pre-requisite: GEO 1301, or SOC 1301, or SSC 1310, or PSY 1301)*	3 SCH
SSC 3371	Urbanization in Africa*(Pre-requisite:* Junior *Classification)*	3 SCH
SSC 3372	The Political Economy of Development in Africa Prerequisites: (PSC 2301, ECO 2310)	3 SCH
SSC 3379	Special Topics in African Studies*(Pre-requisite:* Junior *Classification)*	3 SCH

AMERICAN STUDIES   **15 SCH**

Required courses   **6 SCH**

Students minoring in American Studies take the two following obligatory courses:

Course Code	Course Name	
HIS 2310	Survey of the United States History *(Prerequisite: Sophomore classification)*	3 SCH
PSC 2310	The American Political System *(Prerequisites: PSC 2301)*	3 SCH

Optional courses   **9 SCH**

In addition, students take any three of the following optional American Studies courses:

Course Code	Course Name	
HIS 3320	History of United States Foreign Policy *(Pre-requisite:* Junior *Classification)*	3 SCH
HUM 3320	American Culture *(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3310	The United States and the Middle East *(Pre-requisite:* Junior *Classification)*	3 SCH
INS 3397	Special Topics in American Studies *(Pre-requisite:* Junior *Classification)*	3 SCH
Lit 3310	Literature of the United States *(Pre-requisite:* Junior *Classification)*	3 SCH

Gender Studies   **15 SCH**

Required courses   **12 SCH**

Course Code	Course Name	
SSC 2315*	Sex, Gender and Power (Prerequisites: *ENG 1301 and any of the following: GEO 1301, PSY 1301,Soc 1301 or SSC 1310)*	3 SCH
SSC 3311	Women and Economics Development *(Pre-requisite:* Junior *Classification)*	3 SCH
COM 3315	Media and Gender *(Pre-requisite:* Junior *Classification)*	3 SCH
SSC 3316	Gender, Politics ans Society (Prerequisites: PSC 2301, Junior classification)	3 SCH

*It is recommended that students choosing this minor take the course SSC 2315 before they take the remaining three courses.

Optional Courses in the School of Humanities and Social Sciences
In addition, students minoring in Gender Studies take one optional courses from among those offered in the various SHSS majors.

Arabic Language and Culture   15 SCH

The minor in Arabic Language and Culture is designed for non-native arabic speakers who intend to enhance their mastery of arabic language.

Required Arabic Courses: 9 SCH

ARA 2312	Intermediate Arabic 2	3 SCH
ARA 3311	Advanced Arabic 1	3 SCH
ARA 3312	Advanced Arabic 2	3 SCH

Required Culture Course:3 SCH

ARA 4313	Readings in Arab Culture	3 SCH

In addition, students must choose any course out of the following courses: 3 SCH

ARA 1301	MoroccanArabic 2 *(Pre-requisite :Intermediate 2 or upper levels of Modern standard Arabic)*	3 SCH
ARA 4312	Arabic for Business	3 SCH
ARA 4311	Journalistic and Literary Arabic	3 SCH
ARA 4399	Special Topics in Arabic Studies	3 SCH
ARB 2302	Arabic Through The Mass Media	3 SCH
ARB 3301	Writing for the Professions in Arabic *(Pre-requisite : junior Classification)*	3 SCH
ARB/LIT 2304	Introduction to Arabic Literature	3 SCH
ARB/LIT 2305	Introduction to World Literature in Arabic (Prerequisite: Sophomore classification)	3 SCH
HIS 1302	History of the Arab World	3 SCH
HUM 2302	Introduction to the Study of Islamic Civilization(Prerequisites: Sophomore classification, FAS 1220)	3 SCH
HUM 2304	Islamic Art and Architecture	3 SCH

Psychology Minor   1 SCH

Pre-requisite: PSY 1301 Introduction to Psychology

Required Courses: 6 SCH

PSY 1303	Clinical Psychology and Psychopathology	3 SCH
PSY 2302	Cognitive Sciences & Cognitive Psychology	3 SCH

Optional courses *(3 OUT OF 5)*   9 SCH

PSY 3302	Social/Organizational Psychology	3 SCH
PSY 2304	Psychology of Health	3 SCH
PSY 2303	Developmental Psychology	3 SCH
	Interpersonal Relations Conflict Resolution	3 SCH
	Human Sexuality and Gender	3 SCH

MULTIDISCIPLINARY: Leadership Minor

Minor in Leadership for all majors   16 SCH
The Leadership Minor/concentration :
This minor is open to students in all schools at AUI.

Prerequisites: None for the minor. Students should meet prerequisites for individual courses.

Required courses   13 SCH

LDR 1201 and LDR 1202*	1st year program of Leadership Development Institute	4 SCH
LDR 2301	Personal Development for Leadership	3 SCH
HRD 4303	Leadership and Management	3 SCH
LDR 4301	Leadership Practicum	3 SCH

*Prerequisites: completion of AUI's Community Involvement Program (CIP) requirement; acceptance into LDI's 1st year program. Note: this is a one year program starting in the fall; both semesters must be completed in sequence; the sequence must be done before LDR 4301.

In addition, students must choose one out of the following courses: **3 SCH**

PSY 1301 or SOC 1301*	Introduction to Psychology or Introduction to Sociology	3 SCH
COM 3306	Global Communication and Media Policy	3 SCH
GBU 3302	Legal Environment and Ethics	3 SCH
HRD 2301 or HRD 3302	Legal Environment and Ethics for HRD or Ethics in Professional Contexts	3 SCH
HRD 4306	Organizational Development and Change	3 SCH
MGT 3305	Organizational Behaviour	3 SCH
MGT 3306	Conflict Management	3 SCH
MGT 4308	Management of Change	3 SCH
MGT 4312	Project Management	3 SCH
MGT 4314	Cross-cultural Management	3 SCH
PSC 3311	Politics in the Developing World	3 SCH
PSY 2304	Psychology of Health (course in new Psychology minor)	3 SCH
PSY 33XX	Interpersonal Relations and Conflict Resolution (proposed course in new Psychology minor)	3 SCH
SSC 3316	Women in Society and Politics	3 SCH

*Either PSY 1301 or SOC 1301 must be taken to fulfil the GenEd requirement for social science but do not count toward SCH for minor.

Students are strongly encouraged to complete a study abroad semester.

ELECTIVES	**9 SCH**

Business Administration students have to complete at least **nine credits** of elective courses in any area of interest, except ECO1300, ECO 2310, SSC 2401 and MTH 1388. No Arabic or French course can be counted as elective.

TOTAL	**129 SCH**

* 130 SCH for Business students with a minor in HRD, Organizational Studies or Communication Studies.