School of Business Administration

Bachelor of Business Administration (BBA)

EFMD
EPAS
ACCREDITED

Program Sheet

Catalog 2021-2023

GENERAL EDUCATION (GenEd)				40 SCH

First Year Experience	FYE 1101 "First Year Experience Seminar I" *and* FYE 1102 "First Year Experience Seminar II"		2 SCH	Met ❑ Not met ❑
Foundations for Academic Success	[1]FAS 0210 "Strategic Academic Skills" *and* FAS 1220 "Introduction to Critical Thinking"		2 SCH	Met ❑ Not met ❑
[2]Arabic	Moroccan baccalaureate and Arabic-based high school degrees	ARB 1241 "Arabic Literature"	2 SCH	Met ❑ Not met ❑
	Foreign cultural mission baccalaureate	ARB 1201 "Basic Standard Arabic" ARB 1202 "Arabic for Academic Purposes" ARB 1203 "Arabic for Communication Purposes"		
	International high school degrees with no prior Arabic language instruction	ARA 1201 "Arabic Beginning" ARA 1202 "Arabic Intermediate" ARA 1203 "Arabic Advanced" ARA 3299 "Special Topics in Arabic for Non-Native Speakers"		
[3]French	FRN 3210 "Advanced French Writing and Speaking Skills"		2 SCH	Met ❑ Not met ❑
Communication	COM 1301 "Public Speaking" (*Prerequisite:* ENG 1301)		3 SCH	Met ❑ Not met ❑
Computer Science	CSC 1300 "Introduction to Computers" *or* CSC 1401 "Computer Programming"		3 SCH	Met ❑ Not met ❑
English	ENG 1301 "English Composition" (*Prerequisites:* pass LC modules; *Co-requisite:* FAS 0210) *and* ENG 2302 "Writing for Business" (*Prerequisites:* ENG 1301 *and* COM 1301)		6 SCH	Met ❑ Not met ❑
History *or* Political Science	HIS 1301 "History of the Arab World" (*Co-requisite:* FAS 1220) HIS 2301 "Contemporary World History" (*Prerequisites:* ENG 1301 *and* FAS 1220) HUM 2302 "Intro. to Islamic Civ." (*Prerequisites:* FAS 1220 *and Sophomore Classification*) HUM 1310 "History and Culture of the Amazigh" (*Co-requisite:* FAS 1220) PSC 2301 "Comparative Political Systems"(*Prerequisites:* ENG 1301 *and* FAS 1220)		3 SCH	Met ❑ Not met ❑
Humanities	LIT 2301 "Major Works of World Lit." (*Prerequisites:* FAS 1220 *and* ENG 1301) HUM 2306 "Comparative Religion" (*Prerequisites:* FAS 1220 *and Sophomore Classification*) PHI 2301 "Philosophical Thought" (*Prerequisites:* FAS 1220 *and* ENG 1301) PHI 2302 "History of Ideas" (*Prerequisites:* FAS 1220 *and* ENG 1301)		3 SCH	Met ❑ Not met ❑
Art Appreciation & Creation	ART 1301 "Music & Vocal Performance" (*Prerequisite:* FAS 1220) ART 1302 "Dance & Choreography" (*Prerequisite:* FAS 1220) ART 1303 "Painting & Sculpture" (*Prerequisite:* FAS 1220) ART 1304 "Drama & Theater" (*Prerequisite:* FAS 1220) ART 1305 "Art Appreciation" (*Prerequisite:* FAS 1220) ART 1399 "Special Topics in Arts" (*Prerequisite:* FAS 1220) ENG 2320 "Creative Writing" (*Prerequisites:* FAS 1220 *and* ENG 1301) COM 2327 "Art & Design Production" (*Prerequisite: Sophomore Classification*) HUM 2301 "Intro. to Islamic Art & Architecture" (*Prerequisite:* FAS 1220) LIT 3370 "Aesthetics" (*Prerequisite: Junior Classification*)		3 SCH	Met ❑ Not met ❑
Mathematics	MTH 1305 "Mathematics for Business"		3 SCH	Met ❑ Not met ❑
Physical Sciences	BIO 1400 "Environmental Biology" / BIO 1401 "Principles of Biology" CHE 1400 "Chemistry and the Environment" PHY 1400 "Conceptual Physics"		4 SCH	Met ❑ Not met ❑
Social Sciences	SOC 1301 "Principles of Sociology" (*Co-requisite:* FAS 1220), GEO 1301 "Intro. to Geography" (*Co-requisite:* FAS 1220), SSC 1310 "Intro. to Anthropology" (*Co-requisite:* FAS 1220), PSY 1301 "Intro. to Psychology" (*Co-requisite:* FAS 1220)		3 SCH	Met ❑ Not met ❑
[4]Civic Engagement	XXX ****SL *or* [5]SLP 1101		1 SCH	Met ❑ Not met ❑

Notes:

[1] FAS 0210 is a non-degree credit-bearing course, and it is a graduation requirement. It counts for 2 non-degree credits, i.e. they do not count towards the degree. However, this course can be waived upon a successful test-out.

[2] All degree-seeking students must earn 2 SCH of Arabic language by taking *one* course from the list. Arabic courses are categorized depending on the student's high school diploma and prior Arabic proficiency level.
- Holders of the Moroccan baccalaureate take ARB 1241 *without* placement.
- Holders of a cultural mission baccalaureate in Morocco (French, Spanish, etc.) take *one* ARB course based on placement test results.
- Holders of international high school degrees with no prior Arabic language instruction take *one* ARA course based on placement test results.

[3] Holders of the Moroccan baccalaureate must earn 2 SCH of French language by taking FRN 3210 as an exit level. Every newly admitted student is required to take a free international official French placement test TEF (*Test d'Evaluation de Français*) in order to determine how many courses in French he/she needs to take and at what level. If based on TEF placement test results students have to take additional French courses as pre-requisites, the latter will not count towards the degree. Students may not take French in their first semester of study, and they can also be exempted upon earning a minimum of C1 in TEF and 16 in GAT. International students with no prior knowledge of French may choose to take Spanish to satisfy GenEd language requirements.

[4] A course with an SL component must be taken as co-requisites. Failing the course will *de facto* result in failing the SL component, too. Failing the SL component will result in an NRP in the SL component only. Students who fail the SL component must enroll in another course from their degree plan with an SL component in the subsequent semesters.

[5] In case no subsequent course in the student's degree plan is offered with an SL component, he/she must submit an SL proposal to the SLP Committee and enroll in SLP 1101.

BUSINESS MAJOR COMMON CORE — 50 SCH

Code	Course	SCH
ACC 2301	Accounting Principles I *(Pre-requisite : MTH 1305, MTH1304 or MTH 1311)*	3 SCH
ACC 2302	Accounting Principles II *(Pre-requisite : ACC 2301)*	3 SCH
ACC 3201*	Moroccan Accounting and Taxation *(Pre-requisite : Junior Standing, ACC 2301, ACC 2302)*	2 SCH
ECO 2301	Microeconomics *(Pre-requisite : MTH 1305, MTH 1304 or MTH 1311)*	3 SCH
ECO 2302	Macroeconomics *(Pre-requisite : ECO 2301)*	3 SCH
FIN 3301	Principles of Finance*(Pre-requisite : ACC 2302 and ECO 2302, EGR 2302)*	3 SCH
GBU 2301	*Business Statistics (Pre-requisite : MTH 1305)*	3 SCH
GBU 3302	*Legal Environment and Ethics (Pre-requisite : Junior standing. This course cannot be taken in exchange or study abroad)*	3 SCH
GBU 3203 *	Entreprises, Markets and the Moroccan Economy *(Pre-requisite : Junior standing. This course cannot be taken in exchange or study abroad)*	2 SCH
GBU 3311	Quantitative Methods in Business *(Pre-requisite : GBU 2301 or MTH 3301)*	3 SCH
GBU4101	Transition to Business World with a Professional Capstone Project (Pre-requisite: Senior Standing)	1 SCH
INT 4301**	Internship *(Pre-requisites:* GBU 3203, ENG 2302, ACC 3201, completion of all French language requirements)	3 SCH
MGT 3301	Principles of Management *(Pre-requisite : ACC 2302 and ECO 2302; ACC 2301, EGR 2302(SSE) or ACC 2301, ECO 2302 (SHSS)*	3 SCH
MGT 3302	Entrepreneurship *(Pre-requisite : MGT 3301 & MKT 3301 & FIN 3301)*	3 SCH
MGT 4303	Operations Management (Pre-requisite : MGT 3301 and either GBU3311 or MTH 3301(SSE)	3 SCH
MGT 4301	Capstone Course: Business Policy and Corporate Strategy *(Pre-requisite : INT 4301. MGT 3301 must be taken during the last semester and cannot be taken in exchange or study abroad)*	3 SCH
MIS 3301	Management Information Systems *(Pre-requisite : CSC 1400 and MGT 3301)*	3 SCH
MKT 3301	Principles of Marketing *(Pre-requisite : ACC 2302 and ECO 2302; ACC 2301, EGR 2302(SSE) or ACC 2301, ECO 2302 (SHSS)*	3 SCH

(*) This course can be given totally or partially in French depending on the guest speakers.

(**) Must be done in summer semester prior to the student's graduation semester in fall, spring or summer. Details about the procedure of registration for internships are provided by the School.

CONCENTRATIONS — 15 SCH

The School of Business Administration currently offers five areas of concentration. These are: Finance, Management, Marketing, Logistics and Supply Chain Management and International Business. Students must complete 15 credits in their respective areas of concentration. BBA students may opt for a second concentration (15 SCH).

FINANCE (Select five courses from the following)

Code	Course	SCH
FIN 3302	Money and Banking *(Pre-requisite : FIN 3301)*	3 SCH
FIN 3303	Corporate Financial Management *(Pre-requisite : FIN 3301)*	3 SCH
FIN3305	Introduction to Islamic Banking and Finance (Pre-requisite : FIN 3301)	3 SCH
FIN3306	Corporate Governance *(Pre-requisite : FIN 3301)*	3 SCH
FIN 3399	Special Topics in Finance *(Pre-requisite : Junior standing & FIN 3301)*	3 SCH
FIN 4304	International Finance *(Pre-requisite : Junior standing & FIN 3301 and GBU 3311)*	3 SCH
FIN 4305	Financial Intermediation (*Pre-requisite : FIN 3302, FIN 3303, GBU 3311)*	3 SCH
FIN 4306	Financial Investments and Securities Analysis *(Pre-requisite : GBU 3311 & FIN 3303)*	3 SCH
FIN 4307	Modern Investment Theory *(Pre-requisite :GBU 3311 & FIN 3303)*	3 SCH
FIN 4308	Financial Futures, Options and Other Derivative Securities *(Pre-requisite :FIN 4306)*	3 SCH

MANAGEMENT (Select five* courses from the following)

Code	Course	SCH
HRD3401*****	Human Capital Management **(**Pre-requisites or corequisite: HRD2300 or special permission)	3 SCH
HRD 4303	Leadership and Management Development **(**Pre-requisites: PSY 3302 or MGT 3305	3 SCH
MGT 3305	Organizational Behavior *(Pre-requisite : MGT 3301)*	3 SCH
MGT 3306	Conflict Management (Prerequisites: MGT 3301, COM 1301, preferably either SOC 1301 or PSY1301)	3 SCH
MGT 3399	Special Topics in Management *(Pre-requisite :MGT 3301, Junior standing)*	3 SCH

MGT 4305	Advanced Organizational Behavior (*Pre-requisite: Junior standing & MGT 3305*)	3 SCH
MGT 4306	Seminar in International Management (*Pre-requisite: MGT 3301 & Junior standing*)	3 SCH
MGT 4307	Management of Small Entreprises (*Pre-requisite : Junior standing, FIN 3301 & MGT3302*)	3 SCH
MGT 4308	Management of Change (*Pre-requisite : Junior standing & MGT 3301*)	3 SCH
MGT 4310	Tourism and Hospitality Management (*Pre-requisite : Junior standing & MGT 3301*)	3 SCH
MGT 4311	Quality Management (*Pre-requisite : Junior standing & GBU 2301*)	3 SCH
MGT 4312	Project Management (Prerequisite: Junior Standing, GBU 2301)	3 SCH
MGT 4314	Cross-Cultural Management (Pre-requisite: MGT 3301)	3 SCH
MKT 4307	Product Management & Marketing (*Pre-requisite : Junior standing, MGT 3301& MKT 3301*)	3 SCH

* BBA *students with a concentration in Management and a minor in HRD (who need to take HRD 3301 as part of their minor requirements) will have the choice to count HRD 3401 as part of their:*
  a. concentration in Management, and be given the right to choose another course as the third required course of their minor, or
  b. minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).

MARKETING (Select five* courses from the following)

MKT 3302	Advertising and Promotion Management (*Pre-requisite :MKT 3301*)	3 SCH
MKT 3303	Consumer Behavior (*Pre-requisite : MKT 3301*)	3 SCH
MKT 3304	Fundamentals of Services Marketing (Prerequisite: MKT 3301)	3 SCH
MKT 3399	Special Topics in Marketing (Prerequisite: Junior Standing and MKT 3301)	3 SCH
MKT 4305	Marketing Management (*Pre-requisite :Junior standing, MGT 3301 & MKT 3302 **or** MKT 3303*)	3 SCH
MKT 4304	Marketing Research (Pre-requisite: Junior standing, MKT3301 + one of the following GBU3311, SSC2401, MTH3301)	3 SCH
MKT 4306	International Marketing (*Pre-requisite: Junior standing, MGT 3301 & MKT 3302 **or** MKT 3303*)	3 SCH
MKT 4307	Product Management & Marketing (*Pre-requisite :Junior standing, MGT 3301 & MKT 3301*)	3 SCH
MKT4311	E-Marketing (*Pre-requisite: Junior standing, MKT 3302*)	3 SCH
MKT 4302	Digital Marketing	3 SCH
MKT 3305	Brand Management	3 SCH

INTERNATIONAL BUSINESS (Select five* courses from the following)

ACC 4305	International Accounting (*Pre-requisite : Junior standing& FIN 3301*)	3 SCH
ECO 3301	International Trade (*Pre-requisite : ECO 2302 & GBU 3311*)	3 SCH
MGT 4306	Seminar In International Management (*Pre-requisite :MGT 3301 & Junior standing*)	3 SCH
FIN 4304	International Finance (*Pre-requisite : Junior standing & FIN 3301 and GBU 3311*)	3 SCH
MKT 4306	International Marketing (*Pre-requisite: Junior standing, MGT 3301 & MKT 3302 **or** MKT 3303*)	3 SCH
MIS 3302	Managing Information Systems And Technology In The Global Market Place (*Pre-requisite : MIS 3301*)	3 SCH
GBU 4308	Net-Economics and E-Business (*Pre-requisite :MGT 3301 & MIS 3301 & Junior standing*)	3 SCH
GBU 3399	Special Topics in Business (*Pre-requisite : Junior standing*)	3 SCH
MGT4314	Cross-Cultural Management (Pre-requisite: MGT 3301)	3 SCH

LOGISTICS& SUPPLY CHAIN MANAGEMENT (Select five courses from the following)
Required Course*:*   **3 SCH**

SCM 3301	Intro. To Management Science (*Pre-requisite: GBU 2301*)	3 SCH

In addition, students must choose four out of the following courses: **12 SCH**

ECO 3301	International Trade (*Pre-requisite : ECO 2302& GBU 3311*	3 SCH
SCM 4301	Logistics and Supply Chain Management (Prerequisite: Junior Standing and SCM 3301)	3 SCH
MGT 4311	Quality Management (Prerequisite: Junior Standing, GBU 2301)	3 SCH
MGT 4312	Project Management (Prerequisite: Junior Standing, GBU 2301)	3 SCH
SCM 4302	Production and Inventory Management (Prerequisite: Junior Standing and SCM 3301)	3 SCH
SCM 4303	Management of Transportation (Prerequisite: SCM 4301)	3 SCH
SCM 3399	Special Topics in Logistics and Supply Chain Management (*Prerequisite: SCM 3301*)	3 SCH

MINORS	**15-16 SCH**

Students who choose a second concentration are not required to take a minor

Minors available for SBA students and offered by SBA and other schools:

SBA
- Leadership ; minimum credits required : 16 SCH

SSE
- Computer Science Minor; minimum credits required: 15 SCH
- Mathematics Minor, minimum credits: 15 SCH

SHSS
- International Studies Minor; minimum credits required: 15 SCH
- Human Resource Development Minor; minimum credits required: 16 SCH
- Organizational Studies Minor; minimum credits required: 15-16 SCH
- Communication Studies Minor, minimum credits required: 15-16 SCH
- Gender Studies Minor: 15 SCH
- African Studies Minor: 15 SCH
- Psychology Minor: 15 SCH
- English Minor: 15 SCH

Students who choose a minor outside their school must fulfill the requirements of the school providing the minor.

MULTIDISCIPLINARY: LEADERSHIP MINOR

Minor in Leadership for all majors **16 SCH**

The Leadership Minor/concentration :
This minor is open to students in all schools at AUI.

Prerequisites: None for the minor. Students should meet prerequisites for individual courses.

Required courses **13 SCH**

LDR 1201 and LDR 1202*	1st year program of Leadership Development Institute	4 SCH
LDR 2301	Personal Development for Leadership	3 SCH
HRD 4303	Leadership and Management	3 SCH
LDR 4301	Leadership Practicum	3 SCH

*Prerequisites: completion of AUI's Community Involvement Program (CIP) requirement; acceptance into LDI's 1st year program. Note: this is a one year program starting in the fall; both semesters must be completed in sequence; the sequence must be done before LDR 4301.

In addition, students must choose one out of the following courses : **3 SCH**

PSY 1301 or SOC 1301*	Introduction to Psychology or Introduction to Sociology	3 SCH
COM 3306	Global Communication and Media Policy	3 SCH
GBU 3302	Legal Environment and Ethics	3 SCH
HRD 2301 or HRD 3302	Legal Environment and Ethics for HRD or Ethics in Professional Contexts	3 SCH

HRD 4306	Organizational Development and Change	3 SCH
MGT 3305	Organizational Behaviour	3 SCH
MGT 3306	Conflict Management	3 SCH
MGT 4308	Management of Change	3 SCH
MGT 4312	Project Management	3 SCH
MGT 4314	Cross-cultural Management	3 SCH
PSC 3311	Politics in the Developing World	3 SCH
PSY 2304	Psychology of Health (course in new Psychology minor)	3 SCH
PSY 33XX	Interpersonal Relations and Conflict Resolution (proposed course in new Psychology minor)	3 SCH
SSC 3316	Women in Society and Politics	3 SCH

*Either PSY 1301 or SOC 1301 must be taken to fulfil the GenEd requirement for social science but do not count toward SCH for minor.

Students are strongly encouraged to complete a study abroad semester.

COMPUTER SCIENCE   15 SCH

1-   Required Courses: 6 SCH

CSC 2302	Data Structures *(Pre-requisite : CSC 1401or co-requisite: MTH 1304(required for BSCSC major and recommended for other majors)*	3 SCH
CSC 2303	Advanced programming/Object Oriented Programming *(Pre-requisite : CSC 2302)*	3 SCH

In addition, students must choose at least three out of the following courses: 9 SCH

CSC 3324	Software Engineering (*Pre-requisite: CSC 2302*)	3 SCH
CSC 3326	Database Systems *(Pre-requisite : CSC 3324)*	3 SCH
CSC 2304	Computer Architecture (*Pre-requisites: CSC 2302 and EGR 3331*)	3 SCH
CSC 33xx	One advanced CSC course	3 SCH

❖   *NOTE:* CSC 1401 is a pre-requisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSC minor.

MATHEMATICS   15 SCH

1- Required Courses: 6 SCH

MTH 1312 or MTH 1303	Integral Calculus (*Pre-requisite: MTH 1311/1303*) Calculus I: Differential and Integral Calculus	3 SCH
MTH 2301	Multivariable Calculus (*Pre-requisite: MTH1312*)	3 SCH

*In addition, students must choose at least three out of the following courses: 9 SCH

MTH1304	Discrete Math for Engineers	3 SCH
MTH 2303	Linear Algebra and Matrix Theory (*Pre-requisite: MTH2301*)	3 SCH
MTH 2304	Differential Equations (*Pre-requisite : MTH 2303*)	3 SCH
MTH 3301 or EGR 3401	Engineering Probability and Statistics (Pre-requisites: MTH2301 and Junior Classification)	3 SCH
MTH 3302	Complex Variables and Transforms *Pre-requisite: MTH2304)*	3 SCH

*Prerequisites must be met before enrolling in these courses. With prior approval of the SSE coordinator and dean, a student may request that another math-intensive course in SSE at the 2000 level or higher be allowed to satisfy this requirement

INTERNATIONAL STUDIES   15 SCH

1- Required Courses: 6 SCH

INS 2301	Theories and Models of International Relations (Prerequisite: PSC 2301)	3 SCH
PSC 2301*	Comparative Political Systems (Pre-requisite: FAS 1220& ENG 1301)	3 SCH

In addition, students must choose at least two out of the following courses: **6 SCH**

ECO 2310**	Introduction to International Economics	3 SCH

In addition, students must choose at least two out of the following courses: **6 SCH**

ECO 2310**	Introduction to International Economics	3 SCH

GEO 1301	Introduction to Geography (Co- requisite: FAS 1220)	3 SCH
HIS 3301	International History: 1914 to the present *(Pre-requisite : HIS 1301 or HIS 2302)*	3 SCH
INS 3303	International Law & Organizations *(Pre-requisite : INS 3301)*	3 SCH

2-   **3 SCH**

One optional course from within the International Studies field or area concentrations	3 SCH

***NOTE**: *Students minoring in International Studies must take PSC 2301 as part of the minor. They may take HIS 1301, HIS 1302, or HIS 2301 to fulfill the UCC requirement*

NOTE: *ECO 2310 is only open to students who are not taking ECO 2301 and ECO 2302 in fulfillment of some other degree requirement.*

HUMAN RESOURCE DEVELOPMENT   16 SCH

Required Courses: 10 SCH

HRD 2300	Introduction to Human Resource Development	3 SCH
HRD 3401	Human Capital Management (HRD2300 *or* special permission)	4 SCH
HRD 3302* or HRD 2301	Ethics in Professional Contexts *(Pre-requisite : junior classification)* Business Environment and Ethics for HRD	3 SCH

In addition students must complete any two courses from the list below   6 SCH

HRD 3303	Training and Development *(Pre-requisite : HRD 2300)*	3 SCH
HRD 3304	Strategic HRD *(Pre-requisites: HRD 2300 and HRD 3401)*	3 SCH
HRD 3399	Special Topics in HRD *(Pre-requisite: Junior Classification)*	3 SCH
HRD 4302	Needs Assessment & Org Effectiveness *(Pre-requisite: HRD 2300, HRD 3401and HRD3303) & Co-requisite HRD3303)*	3 SCH
HRD 4303	Leadership & Management Development *(Pre-requisites: PSY 3302 or MGT4304)*	3 SCH
HRD 4304	Consulting for HRD *(Pre-requisites: HRD 2300, HRD 3401 and HRD 3304)*	3 SCH
HRD 4306	Organizational Development & Change *(Pre-requisites: HRD 3401 and PSY 3302& Co-requisite HRD3304)*	3 SCH
HRD 4307	Carrer Management & Development *(Pre-requisites: HRD 2300 and HRD 3401)*	3 SCH
HRD 4308	Global HRD *(Prerequisites: HRD 2300, HRD 3304)*	3 SCH

NOTE: BA majors are required to take HRD 3302 instead of HRD 2301.

ORGANIZATIONAL STUDIES   15-16 SCH
Required Courses: 9 SCH

COM 2301 **OR** COM 1304	Professional Communication *(Pre-requisite: COM 1301)* **or** New Media Teaching*(Pre-requisite: COM 1301)*	3 SCH
HRD 2300	Introduction to Human Resources Development	3 SCH
PSY 3302	Social/Organizational Psychology *(Pre-requisite: PSY1301 or special permission)*	3 SCH

In addition students may select any three courses from the following: 6-7 SCH

COM 2327	Art and Design Production *(Pre-requisite: com 2403)*	3 SCH
COM 4401	Digital Advertising Production *(Pre-requisites: COM 2327, or Instructor's approval*	4 SCH
COM 3311	Marketing Communication (Pre-requisite: Com 2327, SSC 2401, Junior classification)	3 SCH
COM 3330	Organizational Communication *(Pre-requisite: Junior classification and COM 2301)*	3 SCH
HRD 3401	Human Capital Management *(Pre-requisite: HRD 2300 or special permission)*	4 SCH
HRD 3303	Training and Development *(Pre-requisite : HRD 2300)*	3 SCH
HRD 3304	Strategic HRD *(Pre-requisites: HRD 2300 and HRD 3401)*	3 SCH
HRD 3305	Issues in the Human and Social Development *(Pre-requisites: HRD 2300)*	3 SCH
HRD 3399	Special Topics in HRD *(Pre-requisite: Junior Classification)*	3 SCH
HRD 4302	Needs Assessment & Org Effectiveness *(Pre-requisite: HRD 2300, HRD 3401 HRD3303)*	3 SCH
HRD 4303	Leadership & Management Development *(Pre-requisites: PSY 3302 or MGT 3305)*	3 SCH
HRD 4304	Consulting for HRD *(Pre-requisites: HRD 2300, HRD 3401, HRD 3304)*	3 SCH
HRD 4305	Human Resources Development in Public Administration *(Pre-requisite: HRD3305)*	3 SCH

| HRD 4306 | Organizational Development & Change (*Pre-requisites: HRD 3401, PSY 3302 & Co-requisite HRD3304*) | 3 SCH |
| HRD 4307 | Carrer Management & Development (*Pre-requisites: HRD 2300 and HRD 3401*) | 3 SCH |

NOTE: *Students who have taken MGT 3305 Organizational Behavior are exempt from PSY 3302 Social/Organizational Psychology, They should take an additional course from those listed below.*

COMMUNICATION STUDIES   15-16 SCH

Required courses: **9 SCH**

COM 1304	New Media Technology(*Pre-requisite: COM 1301*)	3 SCH
COM 2301	Professional Communication (*Pre-requisite: COM 1301*)	3 SCH
COM 2327/2347	Art &Design Production (*Pre-requisite: COM 2403*)	3 SCH

In addition, students must complete one of the following courses: **6-8 SCH**

COM 2403	Photography and Visual Story Telling (Pre-requisite: COM 1304)	4 SCH
COM 2404	Introduction to Film Making (Pre-requisite: COM 1304)	3 SCH
COM 3301	Public Relations Communication (Pre-requisite: COM 1304, Junior Classification)	3 SCH
COM 3304	Alternative Media (*Pre-requisite: COM 1304, Junior Classification*)	3 SCH
COM 3311	Marketing Communications (Pre-requisite: COM 2327, SSC 2401, Junior Classification)	3 SCH
COM 3315	Media and Gender (Junior Classification)	3 SCH
COM 3321	Moroccan Media and Society (Pre-requisite: COM 1304, Junior Classification)	3 SCH
COM 3328	Media Analysis (*Junior Classification*)	3 SCH
COM 3330	Organizational Communication(Pre-requisite: COM 2301, Junior Classification)	3 SCH
COM 3398	Special topics in Media (*Junior Classification*)	3 SCH
COM 3399	Special Topics in Communication (*Pre -requisite: Junior Classification*)	3 SCH
COM 3402	Advanced Film Production (*Pre-requisite: COM 2304, Junior Classification*)	3 SCH
COM 4401	Digital Advertising Production(*Pre-requisite: COM 2327or Instructor's approval*)	4 SCH
COM 4304	Communication and Development (*Pre-requisite: Senior class approval*)	3 SCH
COM 4405	Media Production Project Seminar (*Pre-requisite: COM 3402*)	4 SCH

AFRICAN STUDIES   15 SCH

Required Courses:9 SCH

HIS 2371	History & Culture of Sub-Saharan Africa *(Pre-requisite: Sophomore Classification)*	3 SCH
HUM 2371	Popular Culture in Africa (Prerequisite: FAS 1220)	3 SCH
PSC 2371	Intro. to African Politics (*Pre-requisite: PSC 2301*)	3 SCH

In addition, students must choose any 2 courses out of the following courses: **6 SCH**

LIT 3371	African Literature (*Pre-requisite:* Junior *Classification*)	3 SCH
INS 3371	Africa in World Affairs (*Pre-requisite:* Junior *Classification*)	3 SCH
INS 3372	Conflict in Contemporary Africa (*Pre-requisite:* Junior *Classification*)	3 SCH
INS 3373	US Relations with Sub-Saharan Africa(*Pre-requisite:* Junior *Classification*)	3 SCH
INS 3374	EU Relations with Sub-Saharan Africa(*Pre-requisite:* Junior *Classification*)	3 SCH
SSC 2371	Ethnography in Africa (*Pre-requisite: GEO 1301, or SOC 1301, or SSC 1310, or PSY 1301*)	3 SCH
SSC 3371	Urbanization in Africa(*Pre-requisite:* Junior *Classification*)	3 SCH
SSC 3372	The Political Economy of Development in Africa Prerequisites: (PSC 2301, ECO 2310)	3 SCH
SSC 3379	Special Topics in African Studies(*Pre-requisite:* Junior *Classification*)	3 SCH

GENDER STUDIES   15 SCH

Required Courses: **12 SCH**

SSC 2315*	Sex, Gender and Power (*Prerequisites:* ENG 1301 **and** any GenEd Social Science course)	3 SCH
SSC 3311	Women and Economic Development (*Prerequisite: Junior Classification*)	3 SCH
COM 3315	Media and Gender (*Prerequisite: Junior Classification*)	3 SCH

SSC 3316	Gender, Politics and Society (*Prerequisite: Junior Classification*)	3 SCH

* It is recommended that students choosing this minor take SSC 2315 before they take the remaining three courses.

In addition students must complete one optional course from the following or one offered in SHSS majors	**3 SCH**

PSY 3306	Human Sexuality and Gender (*Prerequisite:* PSY 1301)	3 SCH
SSC 3398	Special Topics in Gender Studies	3 SCH
xxx xxxx	Any optional course from among those offered in the various SHSS majors.	3 SCH

PSYCHOLOGY   15 SCH

Required Courses:		**6 SCH**
PSY 1303	Clinical Psychology & Psychopathology (*Prerequisite:* PSY 1301)	3 SCH
PSY 2302	Cognitive Sciences & Cognitive Psychology (*Prerequisite:* PSY 1301)	3 SCH

In addition, students must choose three of the following courses:		**9 SCH**
PSY 3302	Social/Organizational Psychology (*Prerequisite:* PSY 1301)	3 SCH
PSY 3305	Interpersonal Relations and Conflict Resolution (*Prerequisite:* PSY 1301)	3 SCH
PSY 2304	Psychology of Health (*Prerequisite:* PSY 1301)	3 SCH
PSY 2304	Human Sexuality and Gender (*Prerequisite:* PSY 1301)	3 SCH
PSY 2303	Developmental Psychology (*Prerequisite:* PSY 1301)	3 SCH

English Minor   15 SCH

Students are required to take two writing classes and three literature courses from the following:

Writing Courses:		**6 SCH**
ENG 2311	Translation (*Prerequisite: Junior Classification*)	3 SCH
ENG 2312	News Reporting: An Introduction (*Prerequisite: Junior Classification*)	3 SCH
ENG 2313	Nonfiction Narrative (*Prerequisite: Junior Classification*)	3 SCH
ENG 2320	Creative Writing (*Prerequisite:* ENG 1301)	3 SCH

Literature Courses*:		**9 SCH**
LIT 3370	Aesthetics (*Prerequisite: Junior Classification*)	3 SCH
LIT 3371	African Literature: Survey(s)	3 SCH
LIT 3310	American Literature: Survey(s) (*Prerequisite: Junior Classification*)	3 SCH
LIT 3373	British Literature: Survey(s) (*Prerequisite: Junior Classification*)	3 SCH
LIT 3374	French Literature: Survey(s) (*Prerequisite: Junior Classification*)	3 SCH
LIT 3375	Moroccan Literature: Survey(s) (*Prerequisite: Junior Classification*)	3 SCH

* Some literature courses are labeled with general titles and include the selection of specific topics currently proposed within these headings.

ELECTIVES	**9 SCH**

Business Administration students have to complete at least **nine credits** of elective courses in any area of interest, except ECO1300, ECO 2310, SSC/STA 2401 and MTH 1388. No Arabic or French course can be counted as elective.

TOTAL	**129 – 130*SCH**

* 130 SCH for Business students with a minor in HRD, Organizational Studies or Communication Studies./ leadership