

PROGRAM SHEET

BACHELOR OF BUSINESS ADMINISTRATION

(BBA)

Catalog 2010-2012

UNIVERSITY CORE CURRICULUM **44 SCH** Strategic Learning for University Success (Pre-requisite: Successful completion SSK 1211 2 SCH Met \square not Met \square of at least three Language Center level I courses) Information Literacy Skills (Pre-requisite: Successful completion of SSK1211 Met \square not Met \square * SSK 1212 2 SCH and all Language Center level II courses except AWT1002) SSK 1213 Critical Thinking and Analysis (Pre-requisitet: SSK 1212 & ENG1301) 2 SCH Met □ not Met □ *ARB 1310 or Arabic for Academic Purposes Met \square not Met \square 3 SCH Arabic for Communication Purposes ARB 1320 French for Academic Purposes II *FRN 2310 or Met \square not Met \square 3 SCH Advanced French Writing and Speaking Skills FRN 3310 COM1301 Communication Through Speaking (Pre-requisite: ENG 1301) 3 SCH Met \square not Met \square Introduction to Computers 4 SCH (1) CSC 1400 Met □ not Met □ ENG 1301 English Composition I (Pre-requisite: should pass all languege models) 3 SCH Met □ not Met □ Business Writing (Pre-requisite: (SSK 1211, SSK 1212, 1213) & ENG 1301 & Met \square not Met \square ENG 2302 3 SCH COM1301) History of the Arab World in **English** (Pre-requisite: SSK1212) or Met \square not Met \square HIS 1301 or History of the Arab World in Arabic, (equivalent to HIS 1301), or **HIS 1302(Arb) or 3 SCH HIS 2301 or Contemporary World History (Pre-requisite: ENG 1301) or Comparative Political Systems (Pre-requisite: ENG 1301 & SSK 1213 Pre-or-PSC 2301 co requisite) Introduction to the Study of Islamic Civilization in English (Pre-requisite: Met □ not Met □ HUM 3302 or Junior Classification) or Introduction to the Study of Islamic Civilization in Arabic), (Pre-requisite: **HUM 3303 or Junior Classification) or Introduction to Islamic Art & Architecture in HUM3301/ **English**(*Pre-requisite: Junior Classification*) **HUM 3304 3 SCH Introduction to Islamic Art & Architecture in Arabic LIT2301or Major Works of World Literature (equivalent to ARB 2305/LIT 2305) (Prerequisite: Sophomore Classification and ENG 1301 & Pre-or- co requisite: **LIT 2304 or SSK 1213).or LIT 2305 Introduction to Arabic Literature(equivalent to ARB 2304), or Introduction to World Literature in Arabic (equivalent to ARB 2305/LIT 2301)

Met □ not Met □

3 SCH

3 SCH

4 SCH

3 SCH

Notes:

PSY 1301

HUM 3305 or

HUM 3306 or

PHI 2301 or

PHI 2302

MTH 1300

BIO1401 or

BIO 1402 or

CHE 1400 or

SOC1301 or

SSC1310 or

GEO 1301 or

PHY 1400

SSK 1211 & SSK 1212 may be co-requisites for students who finished their LC Level requirements (except AWT 1002) or do not need LC courses (except AWT 1002).

Science and Society (Pre-requisite: Junior Classification) or

History of Ideas (Pre-or- co requisite: SSK 1213)

Introduction to Sociology (Pre-requisite: SSK 1212) or

Introduction to Geography, (Pre-requisite: SSK 1212) or

Introduction to Psychology (Pre-requisite: SSK 1212)

Introduction to Anthropology, (Pre-requisite: SSK 1212) or

requisite), or

Discrete Mathematics

Principles of Biology,

Conceptual Physics

Environmental Biology,

Chemistry and the Environment,

Comparative Religion (Pre-requisite: Junior Classification) or

Philosophical Thought (Pre-requisite: ENG 1301 & SSK 1213 Pre-or- co

Students who have not had Arabic as the language of instruction in high school are required to successfully complete ARB1320 and any lower level pre-requisite Arabic language courses. A placement test will determine which Arabic courses (such as ARB1309 and ARB1310) are needed. A maximum of 6 SCH in Arabic can be counted as fulfilling the UCC language requirement. Any additional credits will not count towards the degree. All students must also pass the Arabic component of the Exit Exam.

All students are required to satisfy the TEF-B2 level of French, or take the required course(s) to reach the level needed, FRN3310, before graduation. Students will take a placement test which determines the French courses (such as FRN2310) needed to achieve this level of proficiency. A maximum of 6 SCH in French can be counted as fulfilling the UCC requirement. Any additional courses (such as FRN1305 and FRN1308) will not count towards the degree and will be graded on Pass/Fail basis. All students must also

^{*} Arabic and French language requirements: A total of 6 SCH in these languages is a requirement of the UCC. Students take 0-6 SCH of Arabic and/or 0-6 SCH of French, depending on their background. Students holding a Moroccan baccalaureate or having had Arabic as the language of instruction in high school are not required to take Arabic courses (0 SCH). They fulfill the Arabic language requirement by taking one of the following UCC content courses taught in Arabic: HIS1302, HUM3303, LIT2304, or LIT2305. Language requirement in the UCC should be met by taking French courses depending on the TEF score.

pass the French component of the Exit Exam.

** History and Humanities requirement: Students who take a content course taught in Arabic (HIS1302, HUM3303, HUM3304, LIT2304, or LIT2305) fulfill a History or Humanities requirement of the UCC. They may not take the equivalent course in English (HIS2301, HUM3301, HUM3302) or Arabic (ARB2304, ARB2305) to fulfill another requirement

(1) CSC 1401 can substitute for CSC 1400 only for students minoring in Computer Science.

BUSINES	SS MAJOR COMMON CORE COURSE		52 SCH
ACC 2301	Accounting Principles I (Pre-requisite: MTH 1300 or MTH 1303, or MTH 1304)	3 SCH	Met □ not Met □
ACC 2302	Accounting Principles II (Pre-requisite: ACC 2301)	3 SCH	Met □ not Met □
ECO 2301	Microeconomics (Pre-requisite: MTH 1300 or MTH 1303, or MTH 1304, MTH 1301 a highly recommended co-requisite)	3 SCH	Met □ not Met □
ECO 2302	Macroeconomics (Pre-requisite: ECO 2301)	3 SCH	Met □ not Met □
FIN 3301	Business and Corporate Finance (Pre-requisite: ACC 2302 and ECO 2302)	3 SCH	Met □ not Met □
GBU 3301	Business Statistics (Pre-requisite: MTH 1301& MTH 1300)	3 SCH	Met □ not Met □
GBU 3302	Legal Environment (Pre-requisite : Junior standing)	3 SCH	Met □ not Met □
GBU 3303 *	Entreprises, Markets and the Moroccan Economy (Pre-requisite: Junior standing)	3 SCH	Met □ not Met □
GBU 3401	Advanced Quantitative Methods in Business (Pre-requisite: GBU 3301; or MTH 3301)	4 SCH	Met □ not Met □
INT 4300**	Internship (Pre-requisite: Senior Standing and GBU 3303)	3 SCH	Met □ not Met □
MGT 3301	Principles of Management (Pre-requisite: ACC 2302 and ECO 2302)	3 SCH	Met □ not Met □
MGT 3302	Entrepreneurship (Pre-requisite: MGT 3301 & MKT 3301 & FIN 3301)	3 SCH	Met □ not Met □
MGT 3303	Operations Management (Pre-requisite: MGT 3301 and either GBU 3401 or MTH 3301)	3 SCH	Met □ not Met □
MGT 4301	Capstone Course: Business Policy and Corporate Strategy (Pre-requisite: To be taken during the last regular semester)	3 SCH	Met □ not Met □
MIS 3301	Management Information Systems (Pre-requisite: CSC 1400 and MGT 3301)	3 SCH	Met □ not Met □
MKT 3301	Principles of Marketing (Pre-requisite: ACC 2302 and ECO 2302)	3 SCH	Met □ not Met □
MTH 1301	Calculus I	3 SCH	Met □ not Met □

^(*) This course can be given totally or partially in French depending on the guest speakers.

CONCENTRATION I 15 SCH

FINANCE (Select five* courses from the following)

FIN 3302	Money and Banking (Pre-requisite: FIN 3301	3 SCH	Met □ not Met □
FIN 3303	Corporate Financial Management (Pre-requisite: FIN 3301)	3 SCH	Met □ not Met □
FIN 3304	International Finance (Pre-requisite: FIN 3301 and Eco 3301 highly recommended)	3 SCH	Met □ not Met □
FIN 4305	Financial Intermediation (Pre-requisite: FIN 3302 and FIN 3303)	3 SCH	Met □ not Met □
FIN 4306	Financial Investments and Securities Analysis (Pre-requisite: FIN 3303)	3 SCH	Met □ not Met □
FIN 4307	Modern Investment Theory (Pre-requisite: FIN 3303)	3 SCH	Met □ not Met □
FIN 4308	Financial Futures, Options and Other Derivative Securities (Pre-requisite : FIN 4306)	3 SCH	Met □ not Met □
FIN 3399	Special Topics in Finance (Pre-requisite: Senior standing or instructor's permission)	3 SCH	Met □ not Met □

MANAGEMENT (Select five* courses from the following)

HRD3301*	Human Capital Management	3 SCH	Met □ not Met □
HRD 4303	Leadership and Management Development (Pre-requisites: PSY 3302 or MGT4304	3 SCH	Met □ not Met □
MGT 4304	Organizational Behavior (Pre-requisite: MGT 3301)	3 SCH	Met □ not Met □
MGT 4305	Advanced Organizational Behavior (Pre-requisite: MGT 4304)	3 SCH	Met □ not Met □
MGT 4306	Seminar in International Management (Pre-requisite: MGT 3301 & senior standing)	3 SCH	Met □ not Met □
MGT 4307	Management of Small Entreprises (Pre-requisite : Senior standing)	3 SCH	Met □ not Met □
MGT 4308	Management of Change (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □
MGT 4310	Tourism and Hospitality Management (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □

^(**) Details about the procedure of registration for internships are provided by the School.

MGT 4311	Quality Management (Pre-requisite: GBU 3401)	3 SCH	Met □ not Met □
MGT 3399	Special Topics in Management (Pre-requisite: Junior standing)	3 SCH	Met □ not Met □

- * **BBA** students with a concentration in Management and a minor in HRD (who need to take HRD 3401 as part of their minor requirements) will have the choice to:
- a. Count HRD 3401 as part of their concentration in Management, and be given the right to choose another course as the third required course of their minor, or
- b. Count HRD 3401 as part of their minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).
- Note: GBU 4399 (Research Methodology) is no longer offered as a course for the Concentration One in Management.

MARKETING (Select five* courses from the following)

MKT 3302	Advertising and Promotion Management (Pre-requisite: MKT 3301)	3 SCH	Met □ not Met □
MKT 3303	Consumer Behavior (Pre-requisite: MKT 3301)	3 SCH	Met □ not Met □
MKT 4304	Marketing Research (<i>Pre-requisite : MKT 3301 and one of the following: GBU 3401, SSC 2401, MTH3301</i>)	3 SCH	Met □ not Met □
MKT 4305	Marketing Management (Pre-requisite: MGT 3301 & MKT 3302 or MKT 3303)	3 SCH	Met □ not Met □
MKT 4306	International Marketing (Pre-requisite Senior Standing)	3 SCH	Met □ not Met □
MIS 4311	E-Marketing (Pre-requisite: MKT 3302 or MKT 3303)	3 SCH	Met □ not Met □
MKT3399	Special Topics in Marketing (Pre-requisite : Junior standing)	3 SCH	Met □ not Met □

INTERNATIONAL BUSINESS (Select five* courses from the following)

ACC 4305	Comparative Accounting Systems (Pre-requisite: FIN 3301)	3 SCH	Met □ not Met □
ECO 3301	International Trade (Pre-requisite: ECO 2302)	3 SCH	Met □ not Met □
FIN 3304	International Finance (Pre-requisite: FIN 3301 & ECO3301 highly recommended)	3 SCH	Met □ not Met □
MGT 4306	Seminar In International Management (Pre-requisite: MGT 3301 and Senior standing)	3 SCH	Met □ not Met □
MKT 4306	International Marketing (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □
MIS 3302	Managing Information Systems And Technology In The Global Market Place (Prerequisite: MGT 3301 and MIS 3301 or Special Permission)	3 SCH	Met □ not Met □
GBU4308	Net-Economics and E-Business (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □
GBU3399	Special Topics in Business (Pre-requisite : Junior standing)	3 SCH	Met □ not Met □

(*) Students with SHSS-based minors take 12 SCH only in their concentration.

CONCENTED LINEAR III	40.00
CONCENTRATION II	12 SCH

INTERNATIONAL BUSINESS

Required Course:

6 SCH

FIN	N 3304	International Finance (Pre-requisite: ECO 3301 and FIN 3301)	3 SCH	Met □ not Met □
Mk	XT4306	International Marketing (Pre-requisite: Senior standing & MGT3301)	3 SCH	Met □ not Met □

In Addition, At Least 2 Courses From the Following: 6 SCH

ACC 4305	Comparative Accounting Systems (Pre-requisiteFIN 3301)	3 SCH	Met □ not Met □
ECO 3301	International Trade (Pre-requisite: ECO 2302)	3 SCH	Met □ not Met □
MGT4306	Seminar In International Management (Pre-requisite: MGT 3301 and Senior standing)	3 SCH	Met □ not Met □
MIS 3302	Management Information System and Technology (Pre-requisite:MGT3301 & MIS3301 or Special Permission)	3 SCH	Met □ not Met □
GBU4308	Net-Economics and e-Business (Pre-requisite:Senior standing)	3 SCH	Met □ not Met □
GBU3399	Special Topics in Business (Pre-requisite: Junior standing)	3 SCH	Met □ not Met □

FINANCE

Required Course:	6 SCH
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FIN330	Money and Banking (Pre-requisite:FIN3301)	3 SCH	Met □ not Met □
FIN330	Corporate Financial Management (Pre-requisite: FIN 3301)	3 SCH	Met □ not Met □

In Addition, At Least 2 Courses From the Following:

6 SCH

FIN 3304	International Finance (Pre-requisite: FIN3301 & ECO3301 highly recommended)	3 SCH	Met □ not Met □
FIN 4305	Financial Intermediation (Pre-requisite: FIN 3302 and FIN 3303)	3 SCH	Met □ not Met □
FIN 4306	Financial Investments and Securities Analysis (Pre-requisite: FIN 3303)	3 SCH	Met □ not Met □
FIN 4307	Modern Investments Theory (Pre-requisite: FIN 3303)	3 SCH	Met □ not Met □
FIN 4308	Financial Futures, Options and other Derivatrices (Pre-requisite: FIN 4306)	3 SCH	Met □ not Met □
FIN 3399	Special Topics in Finance (Pre-requisite: Senior standing or permission of the instructor)	3 SCH	Met □ not Met □

MANAGEMENT

Required Course: 6 SCH

MGT 4304	Organizational Behavior (Pre-requisite: MGT 3301)	3 SCH	Met □ not Met □
MGT 4306	Seminar in International Management (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □

In Addition, At Least two Courses From the Following:

6 SCH

HRD 3401*	Human Capital Management	3 SCH	Met □ not Met □
HRD 4303	Leadership and Management Development (Pre-requisites: PSY 3302 or MGT4304	3 SCH	Met □ not Met □
MGT 4305	Advanced Organizational Behavior (Pre-requisite: MGT 4304)	3 SCH	Met □ not Met □
MGT 4307	Management of Small Entreprises (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □
MGT 4308	Management of Change (Pre-requisite: Senior standing)	3 SCH	Met □ not Met □
MGT 4310	Tourism and Hospitality Management (Pre-requisite : Senior standing)	3 SCH	Met □ not Met □
MGT 4311	Quality Management (Pre-requisite: GBU 3401)	3 SCH	Met □ not Met □
MGT 3399	Special Topics in Management (Pre-requisite: Junior standing)	3 SCH	Met □ not Met □
GBU5399	Research Methodology	3 SCH	Met □ not Met □

^{*} **BA** students with a concentration in Management and a minor in HRD (who need to take HRD 3401 as part of their minor requirements) will have the choice to:

MARKETING

Required Courses: 6 SCH

MKT 4304	Marketing Research (Pre-requisite: MKT 3301 and one of the following: GBU 3401, SSC 2401, MTH 3301)	3 SCH	Met □ not Met □
MKT 4305	Marketing Management (Pre-requisite: MGT 3301 and MKT 3302 or MKT 3303)	3 SCH	Met □ not Met □

In Addition, At Least 2 Courses From the Following:

6 SCH

MKT 3302	Advertising and Promotion Management (Pre-requisite: MKT 3301)	3 SCH	Met □ not Met □
MKT 3303	Consumer Behavior (Pre-requisite: MKT 3301)	3 SCH	Met □ not Met □
MKT 4306	International Marketing (Pre-requisite: Senior Standing)	3 SCH	Met □ not Met □
MIS 4311	E-Marketing (Pre-requisite: MKT 3302 or MKT 3303)	3 SCH	Met □ not Met □
MKT 3399	Special Topics in Marketing (Pre-requisite: Junior standing)	3 SCH	Met □ not Met □

Students who choose a second concentration are not required to take a minor

Minors available to SBA students and offered by other schools:

a. Count HRD 3401 as part of their concentration in Management, and be given the right to choose another course as the third required course of their minor, or

b. Count HRD 3401 as part of their minor in HRD and fulfill their concentration requirements with other courses (that may include HRD 4303).

c. Note: GBU 4399 (Research Methodology) is no longer offered as a course for the Concentration One in Management

• Computer Science Minor; minimum credits required: 15 SCH

SHSS

- International Studies Minor; minimum credits required: 18 SCH
- Human Resource Development Minor; minimum credits required: 18 SCH
- Organizational Studies Minor; minimum credits required: 19 SCH
- Communication Studies Minor, minimum credits required: 19 SCH

Students who choose a minor outside their school must fulfill the requirements of the school providing the minor.

COMPUTER SCIENCE 15 SCH

NOTE: CSC 1401 is a pre-requisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSC minor.

CSC 2302	Data Structures (Pre-requisite: CSC 1401)	3 SCH	Met □ not Met □
CSC 2303	Computer Programming II (Pre-requisite: CSC 2302)	3 SCH	Met □ not Met □
CSC 3324	Software Engineering (Pre-requisite: CSC 2302)	3 SCH	Met □ not Met □
CSC 3326	Database Systems (Pre-requisite: CSC 3324)	3 SCH	Met □ not Met □
CSC 2304	Computer Architecture (Pre-requisites: CSC 2302 and EGR 3331)	3 SCH	Met □ not Met □

NOTE: CSC 1401 is a pre-requisite to CSC 2302, so if this is not in the university core curriculum of the students' major, they will need to complete it before beginning the CSC minor.

INTERNATIONAL STUDIES Required Courses: 3 SCH

INS 3301	Theories & Models of International Relations (Pre-requisite: PSC 2301)	3 SCH	Met \square not Met \square
PSC 2301*	Comparative Political Systems (Pre-requisite: ENG 1301)	3 SCH	Met □ not Met □

In addition, students must choose at least three out of the following courses: **12 SCH** ECO 2310** Introduction to International Economics 3 SCH Met \square not Met \square GEO 1301 Introduction to Geography 3 SCH Met \square not Met \square HIS 3301 Twentieth Century International History (Pre-requisite: HIS 1301 or HIS 2301 or 3 SCH Met \square not Met \square INS 3302 International Law & Organizations (Pre-requisite: INS 3301) 3 SCH Met \square not Met \square

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One optional course from within the International Studies field or area concentrations	3 SCH	Met □ not Met □

^{*}NOTE: Students minoring in International Studies must take PSC 2301 as part of the minor. They may take HIS 1301, HIS 1302, or HIS 2301 to fulfill the UCC requirement

HUMAN RESOURCE DEVELOPMENT

18 SCH

Required Courses:

requirement.

9SCH

HRD 2300	Introduction to Human Resource Development	3 SCH	Met □ not Met □	
HRD 3401	Human Capital Management	3 SCH	Met □ not Met □	
HRD 3302 or HRD 2301	Ethics in Professional Contexts (Pre-requisite : junior standing) Business Environment and Ethics for HRD	3 SCH	Met □ not Met □	

In addition students must complete any three courses (9 SCH) from the list below

9 SCH

HRD 3303	Training and Development (Pre-requisite: HRD 2300)	3 SCH	Met □ not Met □
HRD 3304	Strategic HRD (Pre-requisites: HRD 2300 and 3301)	3 SCH	Met □ not Met □

^{**}NOTE: ECO 2310 is only open to students who are not taking ECO 2301 and ECO 2302 in fulfillment of some other degree

HRD 3305	Issues in the Human and Social Development (Pre-requisites: HRD 2300)	3 SCH	Met □ not Met □
HRD 3399	Special Topics in HRD (Pre-requisite: Junior Classification)	3 SCH	Met □ not Met □
HRD 4301	Program and Project Management (Pre-requisite: HRD 2300)	3 SCH	Met □ not Met □
HRD 4302	Needs Assessment and Org Effectiveness (Pre-requisite: HRD 2300 and 3301)	3 SCH	Met □ not Met □
HRD 4303	Advanced Professional Relations Skills for HRD (Pre-requisites: PSY 3302 or MGT4304)	3 SCH	Met □ not Met □
HRD 4304	Consulting for HRD (<i>Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor</i>)	3 SCH	Met □ not Met □
HRD 4305	Human Resources Development in Public Administration (<i>Pre-requisites: HRD 2300 and HRD 3401</i>)	3 SCH	Met □ not Met □
HRD 4306	Organizational Development and Change (Pre-requisites: HRD 2300 and HRD 3401)	3 SCH	Met □ not Met □

ORGANIZATIONAL STUDIES MINOR

18 - 19 SCH

Required courses: 9 SCH

COM 2301	Professional Communication (Pre-requisite: COM 1301)	3 SCH	Met □ not Met □
HRD 2300	Introduction to Human Resources Development	3 SCH	Met □ not Met □
PSY 3302*	Social/Organizatonal Psychology (Pre-requisite: PSY1301 or special permission)	3 SCH	Met □ not Met □

^{*} Students who have taken MGT 4304 (Organizational Behavior), does not need to take PSY 3302 and should take an additional course from the following courses listed below.

In addition students may select any three courses from the following:

9-10 SCH

COM 3310	Promotional Communication (Pre-requisite: COM 1302, COM2301, Junior standing)	3 SCH	Met □ not Met □
COM 2425	Print and Online Production (Pre-requisite: COM 1302)	4 SCH	Met □ not Met □
COM 2326	Visual Communication (Pre-requisite: COM 1301 and COM 2305 or special permission)	3 SCH	Met □ not Met □
COM 3330	Organizational Communication (Pre-requisite: COM 2301)	3 SCH	Met □ not Met □
HRD 3401	Human Capital Management	3 SCH	Met □ not Met □
HRD 3303	Training & Development (Pre-requisite: HRD 2300)	3 SCH	Met □ not Met □
HRD 3304	Strategic HRD (Pre-requisites: HRD 2300 and HRD 3401)	3 SCH	Met □ not Met □
HRD 3305	Issues in the Human and Social Development (Pre-requisites: HRD 2300)	3 SCH	Met □ not Met □
HRD 3306	Program and Project Management (prerequiste: HRD 2300)	3 SCH	Met □ not Met □
HRD 3399	Special Topics in HRD (Pre-requisite: Junior Classification)	3 SCH	Met □ not Met □
HRD 4302	Needs Assessment and Org Effectiveness(Pre-requisite: HRD 2300 and HRD 3401)	3 SCH	Met □ not Met □
HRD 4303	Leadership and Mgmt Development(Pre-requisites:PSY 3302 or MGT4304)	3 SCH	Met □ not Met □
HRD 4304	Consulting for HRD (Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor)	3 SCH	Met □ not Met □
HRD 4305	Human Resources Development in Public Administration (Pre-requisites: HRD 2300 and HRD 3401)	3 SCH	Met □ not Met □
HRD 4306	Organizational Development and Change (Pre-requisites: HRD 2300 and HRD 3401)	3 SCH	Met □ not Met □

NOTE: Students who have taken MGT 4304 Organizational Behavior are exempt from PSY 3302 Social / Organizational Psychology, but are required to take HRD 3303 Training and Development.

COMMUNICATION STUDIES

18-19 SCH

Required courses: 12 SCH

COM 1302	Introduction to Mass Communication (Pre-requisite: ENG 1301)	3 SCH	Met □ not Met □
COM 2301	Professional Communication(Pre-requisite: COM 1301)	3 SCH	Met □ not Met □
COM 3301 or COM 2303 or COM 3321	Public Relations Communication (<i>Pre-requisite: COM1302</i> , <i>Junior classification, COM 2301 or</i> International Communication (<i>Pre-requisite: COM 1302</i>) or Media and Society International Communication (<i>Pre-requisite: COM 1302</i>)	3 SCH	Met □ not Met □
COM 2326	Visual Communication (Pre-requisite: COM 1302)	3 SCH	Met □ not Met □

COM 2304	Video and Film Production(Pre-requisites: COM1302)	3 SCH	Met □ not Met □
COM 3301	Public Relations (Pre-requisite: Junior classification, COM1302 and COM2301)	3 SCH	Met □ not Met □
COM 3310	Promotional Communication (Pre-requisite: Junior classification, COM1302 and COM2301)	3 SCH	Met □ not Met □
COM 2320	Communication Theories (Pre-requisite COM 1302)	3 SCH	Met □ not Met □
COM 3321	Media and Society (Pre-requisite: Junior classification & COM 1302)	3 SCH	Met □ not Met □
COM 3322	Writing for the Media in English (Pre-requisite: Junior classification, ENG 1301, COM 1302)	3 SCH	Met □ not Met □
COM 3323	Writing for the Media in French (<i>Pre-requisite: Junior classification, COM 1302, FRN 3310 or equivalent</i>)	3 SCH	Met □ not Met □
COM 3324	Writing for the Media in Arabic (<i>Pre-requisite: Junior classification, COM 1302, ARB 1320 or equivalent</i>)	3 SCH	Met □ not Met □
COM 2425	Print and Online Production Pre-requisite: COM 1302)	4 SCH	Met □ not Met □
COM 3327	Persuasion (Pre-requisite: Junior classification)	3 SCH	Met □ not Met □
COM 3328	Mass Media Text Analysis (Pre-requisite: Junioor classification & COM 2320)	3 SCH	Met □ not Met □
COM 3330	Organizational Communication (Pre-requisite: Junior classification or COM 2301)	3 SCH	Met □ not Met □
COM 3399	Special Topics in Communication (Pre-requisite: Junior classification)	3 SCH	Met □ not Met □
COM 4301	Political Communication (Pre-requisite: Junior Classification and PSC 2301	3 SCH	Met □ not Met □
COM 4302	Electronic Media Production (Pre-requisite: Junior classification and, COM 2304)	3 SCH	Met □ not Met □
COM 4304	Communication and Development (Pre-requisites: Senior Classification)	3 SCH	Met □ not Met □

ELECTIVES	6 SCH	Met □ not Met
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Business Administration students have to complete at least **six credits** of elective courses in any area of interest.

TOTAL 129 – 133* SCH

^{* 133} sch for Business students minoring in SHSS.